



CLIKITI RESEARCH

The venue tour begins *at the kitchen table*

We read the websites of 191 independent wedding venues in the US the way a couple does: on a phone, asking what it costs, how many it holds, whether their date is free and what happens if it rains.

STUDIED
191 venues

KINDS
Four kinds of
venue

MEASURED
Thirteen
checks

*The State of Independent Wedding Venue Websites · Q4 2026 · edition
2026-Q4*



A place card gives each guest the one thing they need to know. On 91% of the venue sites in this study, the couple's card for "Is our date still free?" is left blank.



of the 191 independent wedding venue websites in this study answer the couple's question "Is our date still free?"

Only 9% of the 191 independent wedding venue websites Clikiti scanned in Q4 2026 answer "Is our date still free?" Margin of error ±7.1 points at 95% confidence.

<i>i</i>	Summary of findings	<i>ii</i>	What couples ask	<i>iii</i>	How the four kinds of	<i>iv</i>	Four venues, up close
<i>v</i>	The guests left out	<i>vi</i>	Method in brief	<i>vi</i>	What this means for agencies	<i>A</i>	Methodology
<i>B</i>	Venues in this study						

SUMMARY OF FINDINGS

Couples ask nine things. The median venue answers *five*.

Across 191 independent wedding venue websites, the median site answers five of the nine questions couples ask before they request a tour. 49% show a starting price or a price range; 9% show which dates are open.¹

Reading note

Figures come from automated scans of 191 independent wedding venue websites in the US. Results are anonymous except one best-in-class venue. Margin of error: ± 7.1 points at 95% confidence for a share of all 191 sites (Barns and farms ± 12.4 , Estates and historic houses ± 14.6 , Vineyards and wineries ± 14.6 , Lofts and restaurants with event space ± 15.7). Notes are at the end.

5_{/9}

couple questions answered by the median venue's site.

77_{/100}

Median website score across all 191 venues.

95%

answer the most-answered question: "Can we see real weddings here?"

76%

have text that fails the WCAG contrast minimum.

By kind of venue, lofts and restaurants with event space have the highest median score (78) and estates and historic houses the lowest (76), against 77 for all 191.

The least-answered question is "Is our date still free?" (9% of venues). The most-answered is "Can we see real weddings here?" (95%).

2 of 191 venues answer all nine questions.

The most common technical failure is text contrast passes 4.5:1, failed by 76% of venues (WCAG 1.4.3).

What a couple can find out *before they write*

We turned nine questions couples ask before they request a tour into nine checks, then read each site for an answer a couple could find on a phone. The details card lists them, most answered first.



The questions a couple asks before the first email.
The median venue site answers five of the nine.

Share of all 191 websites answering each question · marked “regrets” = fewer than a third · tick = half



Figure 1. Share of sites that answer each question on the home page or a page it links to, read from the served HTML. Bars are drawn to scale.

“Is our date still free?”

The couple question venues answer least: 9% of 191 sites



46% of the 191 venues let a couple book or request a tour online, without an email exchange first.

Four kinds of venue, *side by side*

Barns and farms (62): median score 77, a price shown on 53%, a rain plan on 48%. Estates and historic houses (45): median score 76, a price shown on 51%, a rain plan on 38%. Vineyards and wineries (45): median score 77, a price shown on 40%, a rain plan on 36%. Lofts and restaurants with event space (39): median score 78, a price shown on 49%, a rain plan on 13%.

THE SEATING CHART · MEDIAN WEBSITE SCORE OUT OF 100



Where each website scores

Overall website score out of 100, one dot per site; the evergreen rule is each group's median

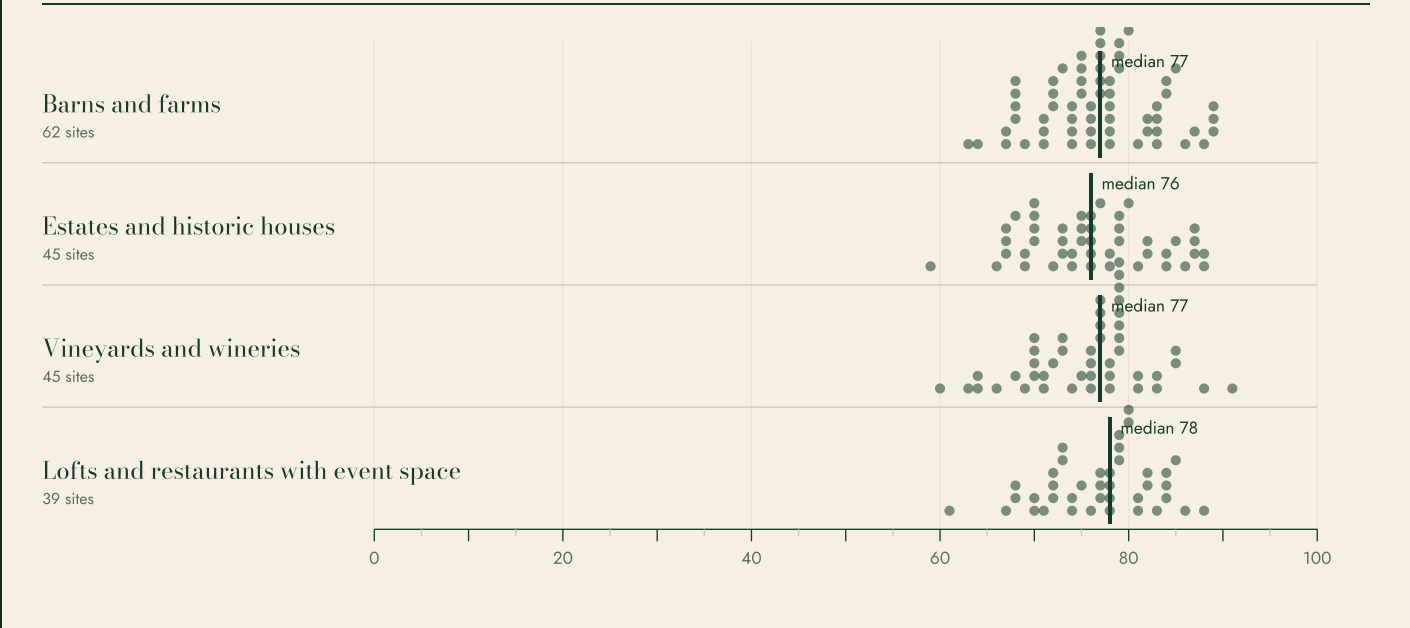


Figure 2. Overall website score out of 100, one dot per site. ± on each table is the margin of error on a yes/no share for that group at 95% confidence. The score is Clikiti's overall website score (rubric v2): usability 30%, speed 25%, accessibility 25%, SEO 10%, trust 10%. It measures the website, not the venue. The couple's questions are reported separately and do not feed it. ²

THE QUESTION EVERY OUTDOOR CEREMONY RAISES

36%

of the 191 venue sites say
what happens if it rains.

A venue that shows its covered porch or indoor backup, with photographs from a real wet day, answers the question before the couple has to ask it on the tour.



<i>Barns and farms</i>	48%
<i>Estates and historic houses</i>	38%
<i>Vineyards and wineries</i>	36%
<i>Lofts and restaurants with event space</i>	13%

Four venues, up close

Four real sites from this edition, one strong, two in the middle and one weak. Each photograph shows the kind of moment its findings describe; the venue itself stays anonymous. The number is the overall website score; each dot is one check, filled when the site passes it.

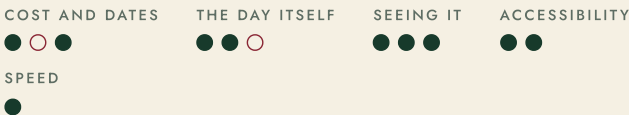
I



VENUE I

A barn or farm venue in the West

84 / 100



Answers 7 of 9 couple questions. Falls short on open dates and a rain plan.

II



VENUE II

A loft or restaurant with event space in the West

86 / 100



Answers 5 of 9 couple questions. Falls short on a price, open dates, what the fee includes and 3 more.

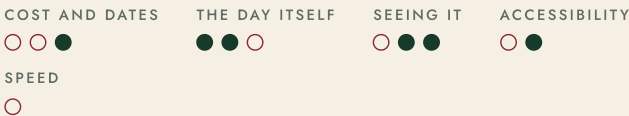
III



VENUE III

An estate or historic house in the West

82 / 100



Answers 5 of 9 couple questions. Falls short on a price, open dates, a rain plan and 4 more.

IV



VENUE IV

A vineyard or winery in the West

69 / 100

COST AND DATES

○ ○ ○

THE DAY ITSELF

○ ○ ○

SEEING IT

○ ● ○

ACCESSIBILITY

○ ○

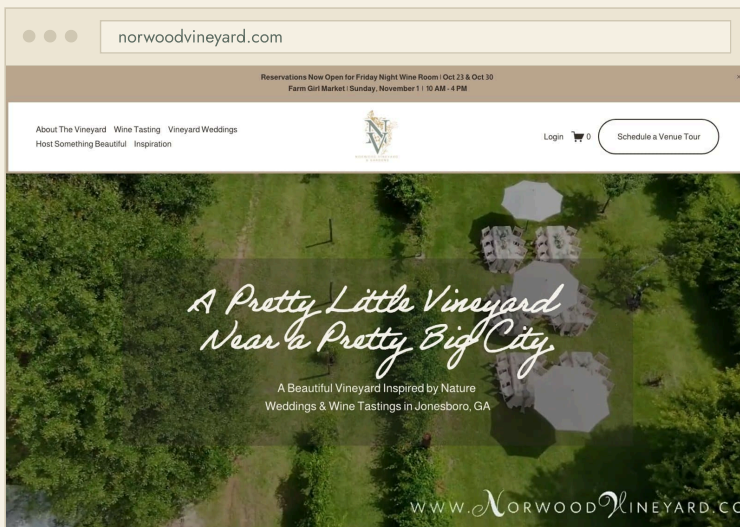
SPEED

○

Answers 1 of 9 couple questions. Falls short on a price, guest capacity, open dates and 9 more.

Norwood Vineyard

Vineyards and winerie, Jonesboro, GA. It answers 8 of the 9 couple questions this edition tests, loads fast on phones and describes its images; like most sites in this study, it has yet to pass text contrast (WCAG 1.4.3). Its overall website score is 79/100. Named as a positive example; every other site in this report is anonymous.



The home page as published, captured 2026-10-16 with pop-ups closed. Visit norwoodvineyard.com

WHAT IT DOES WELL

A starting price or price range for the venue or a package

Guest capacity stated as a number

What the venue fee includes, item by item

Catering and vendor policy: in-house, preferred list or outside

A rain or weather plan stated

A tour can be booked or requested online

A wedding photo gallery

Reviews marked up, in a widget or quoted

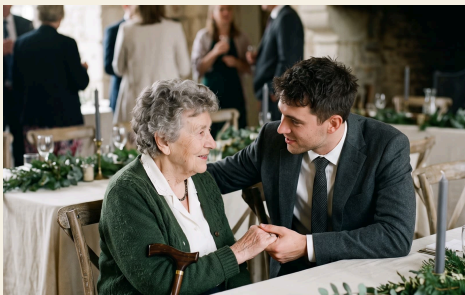
Real phone visitors see the main content in 1.2 s (Chrome UX Report, 75th percentile; good is 2.5 s or less)

Every image has a text description (WCAG 1.1.1)

Clikiti pillar scores of 90 or more: accessibility 97, SEO 100, trust 92

WHERE IT COULD STILL IMPROVE

Not found on the home page or the pages it links to: open dates listed or an availability calendar



Every guest reads the venue page, at every age. 76% of the sites set some text below the contrast minimum; 16% leave images without a text description.

SECTION 4 · ACCESSIBILITY AND SPEED

The guests *left out*

A wedding has guests of every age, on every kind of phone. A grandparent using zoomed text or a screen reader, or a guest on a weak signal at the venue's own gate, is still reading the venue's page. These checks measure whether the site lets them in.³

Text contrast passes 4.5:1	76%
WCAG 1.4.3	
Loads in under 2.5 s on a phone	72%
CORE WEB VITALS · LCP	
Event venue or local business structured data	43%
SCHEMA.ORG · EVENTVENUE	
Images have text descriptions	16%
WCAG 1.1.1	

Table 1. Technical checks, share of the 191 sites that fail each one.

How the sites were read

STEP 1 · ALL 191 SITES

Read

The home page and up to twelve pages it links to (weddings, events, pricing and packages, the spaces, gallery, FAQ, vendors and catering, tours, availability, reviews, about, contact), read as a server delivers them. The couple's questions are answered here, by fixed published rules (Appendix A4).

SCOPE

This study examines how independent wedding venues present themselves on the web, not the quality of their property, their catering, their service or their prices.

STEP 2 · ALL 191 SITES

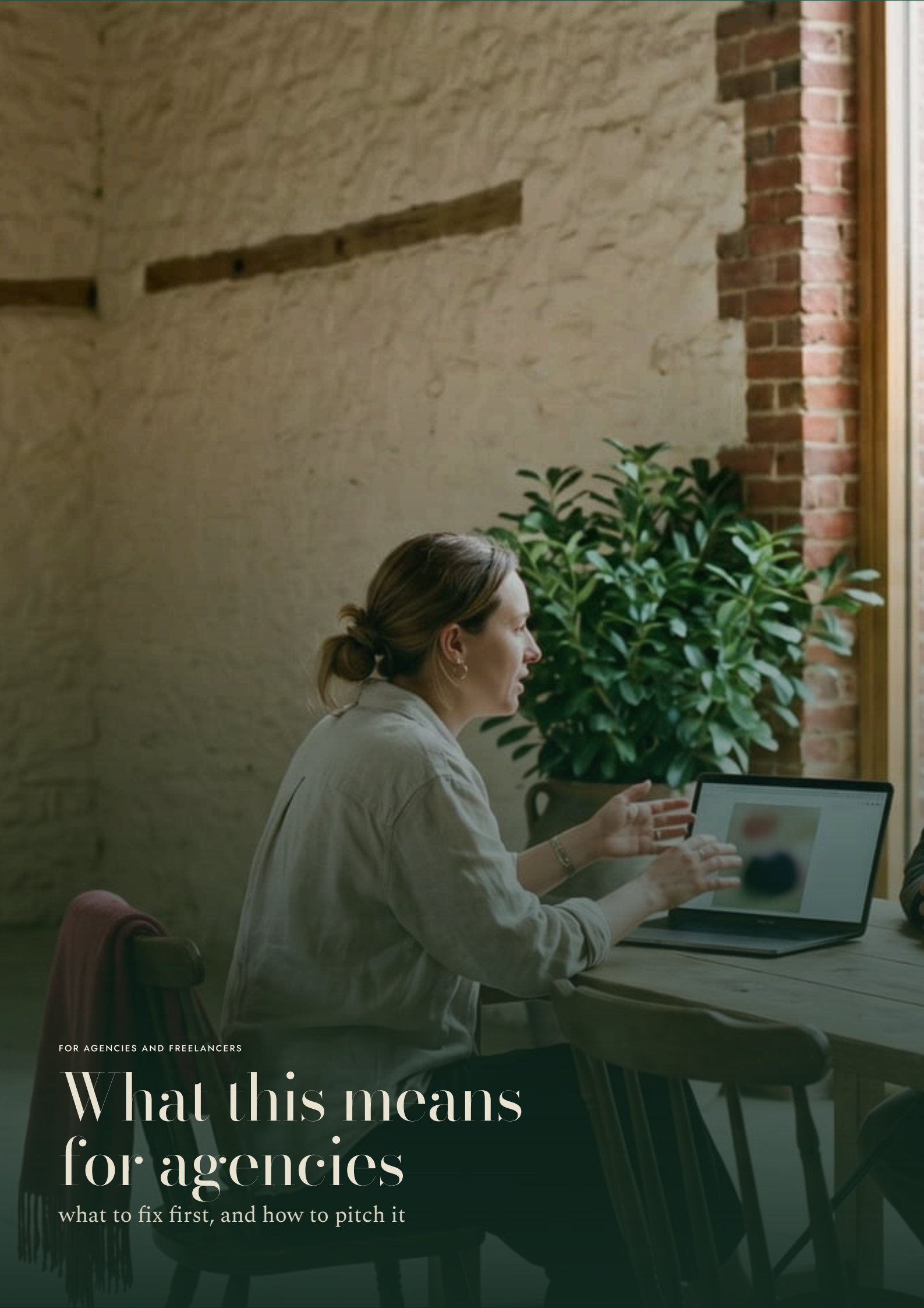
Measure

Google Lighthouse (PageSpeed Insights) in a phone and a desktop render, with Chrome UX Report field data where it exists: load time, contrast and image descriptions. Repeatable.

STEP 3 · ALL 191 SITES, SCORE ONLY

Review

An expert usability review of each home page against Nielsen's heuristics, used only in the usability part of the score. Every issue must name the heuristic, a severity and the element, or it is dropped.



FOR AGENCIES AND FREELANCERS

What this means for agencies

what to fix first, and how to pitch it

For small agencies and freelancers who build websites for independent wedding and event venues. We scanned 191 of their websites: 1% score under 60 out of 100, and 77% leave at least three of the questions couples ask unanswered. Here is where the winnable work is, which problems to lead a pitch with, and how to show them without days of spec design.

Who is realistic to win

Estates and historic houses are the most winnable: the lowest median score in this report (76 out of 100), and 2% of them score under 60. Their problems are visible, specific and fixable by a small team.

TYPE	SITES	MEDIAN	UNDER 60
Barns and farms	62	77	0%
Estates and historic houses	45	76	2%
Vineyards and wineries	45	77	0%
Lofts and restaurants with event space	39	78	0%

Score out of 100. "Under 60" is the share of sites that miss most of what a couple looks for.

5 problems to lead a pitch with

91% Is our date still free? BUILD

An availability page linked from the home page: open dates listed by month, or a calendar the venue updates when a date books.

"Is our date free?" is the first question in every inquiry. Answer it on the site and the inquiries you get are for dates you have."

76% Text contrast passes 4.5:1 QUICK FIX

Raise text contrast to at least 4.5:1, especially light script and thin text over photographs.

"Pale text on a pale photo is hard to read for the parents and grandparents who look too, and it is a WCAG failure."

72% Loads in under 2.5 s on a phone BUILD

Resize and compress the hero photographs and slideshow, lazy-load the gallery and defer scripts; aim for under 2.5 s on a phone.

"Your home page takes several seconds to appear on a phone, which is where couples look first."

64% What if it rains? QUICK FIX

Name the rain plan: where the ceremony moves, when the call is made and whether a tent or covered space is included in the fee.

"Every couple booking an outdoor ceremony asks about rain. A named plan on the page answers it before the tour."

59% Do other couples vouch for you? QUICK FIX

Quote couples on the home and weddings pages, or embed the venue's reviews, with Review or AggregateRating markup.

"Couples praise you on The Knot and Google, and your own site keeps it quiet."

Share of sites with the problem. WCAG items are accessibility failures. Every check cites a standard in the method section.

How to show a prospect their problems, and a redesign

1

Lead with their problem, not your services

Open with one question the site fails, for example "Is our date still free?" (91% of sites in this report miss it), and show the exact page where the answer should be.

2

Put a number on it

Compare their site with the sector: across 191 independent barn, estate, vineyard and loft wedding venues sites, the median scores 77 out of 100 and answers 5 of the 9 questions couples ask. A number travels further inside the client than an opinion.

3

Show the fix without days of spec work

A rough redesign that answers those questions persuades better than a proposal, but it usually costs a designer a day or two per prospect. You can sketch it by hand, or use Clikiti: the scan is free and shows any site's problems in about a minute, and paid plans draft a redesign of the home page from the prospect's own brand, from about \$2.33 per pitch.

FOR AGENCIES

Show every venue *what its couples see*

Clikiti reads a venue's site the way a couple does, states what it found, and generates the redesign you present before the first call.

SEE YOUR MARKET ON CLIKITI

Methodology

How this study was designed, who was included, what was measured and how far the results can be relied on. It is written so that an agency can share it with a venue owner who wants to check the evidence behind a pitch.

191 websites studied	4 types of organisation	30 states	± 7.1 points, margin of error at 95%	2026-10-15 to 2026-10-16 date the sites were read
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A1. The research question

When a couple planning a wedding looks an independent venue up online, usually on a phone, can they find out what it costs, how many guests it holds, whether their date is free, what the fee includes, whether they can bring their own caterer, what happens if it rains, whether they can book a tour online, what real weddings there looked like and whether other couples vouch for it?

Population. Independently owned US wedding and event venues with one to three properties and their own website, in four groups: barns and farms, estates and historic houses, vineyards and wineries, and city lofts and restaurants with an event space. These are the venues a small or mid-size web agency can realistically win as clients.

A2. Who was studied

The sample was built from local search listings, city by city, then screened so that every site in it is one an independent agency could realistically win.

SOURCE	WHAT IT CONTRIBUTES	SITES
Local search, barns and farms	Barn, farm and ranch wedding venues found in local search results, city by city	62
Local search, estates and historic houses	Privately run estates, manors, mansions and historic houses that host weddings, found in local search results, city by city	52
Local search, vineyards and wineries	Independent wineries and vineyards with a weddings page, found in local search results, city by city	46
Local search, lofts and restaurants	Independent city lofts, industrial event spaces and restaurants or breweries with a private event space for weddings, found in local search results, city by city	35

INCLUDED

- An independently owned venue with one to three properties and its own website (not a directory, marketplace or social profile)

EXCLUDED

- Hotel chains and resort groups, and hotel ballrooms
- Venue groups and hospitality groups running four or more venues (for example Wedgewood Weddings), and wineries

- Hosts weddings and says so on its site
- Based in the United States
- Home page responds and shows the venue it claims to be (each home page title was checked before scanning)
- owned by large wine corporations
- Marketplace and listing pages (The Knot, WeddingWire, Zola, Here Comes the Guide, Peerspace, Yelp) and social profiles
- Members-only country clubs with no public wedding page
- Municipal, county and state-park venues, and house museums run by a government body
- Directories, lead-generation sites, franchises and national brands
- Parked, placeholder, password-protected, hijacked or unreachable sites, and duplicates

FROM LIST TO SAMPLE					SITES
Candidates listed					213
Removed at screening: the site refused automated visitors (15)					-15
Removed at screening: no response (1)					-1
Removed at editorial review: a site showing only a maintenance page (1) and a township-owned historic house (1)					-2
Cohort					195
REGION (US CENSUS)	BARNs AND FARMS	ESTATES AND HISTORIC HOUSES	VINEYARDS AND WINERIES	LOFTS AND RESTAURANTS WITH EVENT SPACE	ALL
Northeast	11	11	11	11	44
Midwest	10	12	13	9	44
South	25	11	10	11	57
West	16	11	11	8	46
All regions	62	45	45	39	191

A3. How the sites were read

Pages. The home page, then for each of twelve topics (weddings, events, pricing and packages, the spaces, gallery, FAQ, vendors and catering, tours, availability, reviews, about, contact) the best-matching link on the home page, and up to two pricing, FAQ or tour links on the weddings page.

Speed and accessibility. Google PageSpeed Insights (Lighthouse) on a mid-range phone profile and on desktop, plus Chrome UX Report data from real visitors over the previous 28 days where Google publishes it for the site.

Crawler conduct. One request at a time to each site, at least 400 ms apart, at most thirteen pages per site; robots.txt is read and obeyed for every page requested; a site that refuses is left out and never retried. The crawler identifies itself as Mozilla/5.0 (compatible; ClikitiResearch/1.0; +https://clikiti.com) .

A4. What was measured

9 questions couples ask before they request a tour, answered from what each site publishes, and 4 technical checks against published standards. A check passes only when the rule below is met; anything the crawler cannot confirm counts as not answered.

QUESTION	COUNTS AS ANSWERED WHEN	STANDARD
What will it cost us? A starting price or price range for the venue or a package	A dollar amount is tied to the venue or a wedding package: a venue or site fee, a rental, a package, a price per guest, a day of the week or a season, a 'starting at' price or a food and beverage minimum. Wine, tasting, menu and shop prices, deposits, gift cards, discounts and 'up to' amounts do not count. Add-on fees (cleaning, extra hours, an extra ceremony site) and bar packages do not count either.	Clíkiti couple question 1 of 9
How many guests can you hold? Guest capacity stated as a number	A number of guests (20 or more) is stated (for example 'up to 200 guests', 'seats 150', 'capacity of 250'). Tour groups, tasting sessions, parking and overnight rooms do not count.	Clíkiti couple question 2 of 9
Is our date still free? Open dates listed or an availability calendar	The couple can see which dates are open: an availability page linked from the home page with a calendar on it or two or more months with day numbers listed, a Google or Teamup calendar embed, or open dates listed with a month and a day. A 'check availability' link to an inquiry form, a date picker in a form or an events calendar does not count.	Clíkiti couple question 3 of 9
What's included in the fee? What the venue fee includes, item by item	What the venue fee includes is listed: an 'included' or 'includes' statement naming two or more items (tables, chairs, linens, setup, a coordinator, a bridal suite, parking, sound, lighting, catering, bar service, tableware).	Clíkiti couple question 4 of 9
Can we bring our own caterer? Catering and vendor policy: in-house, preferred list or outside	The catering or vendor policy is stated either way: in-house or exclusive catering, a preferred or approved vendor list, outside caterers or vendors allowed or not, bring your own alcohol or not.	Clíkiti couple question 5 of 9
What if it rains? A rain or weather plan stated	A rain or weather plan is stated: a rain plan or rain location, an indoor or covered backup or alternative, a plan B, 'rain or shine', or inclement weather explained. An indoor ceremony option alone does not count.	Clíkiti couple question 6 of 9
Can we book a tour online? A tour can be booked or requested online	A tour or visit can be booked or requested online: a scheduling service on a page read, a form on the page a 'book a tour' link opens, or a form with a tour or visit field. A phone number or email address alone does not count.	Clíkiti couple question 7 of 9
Can we see real weddings here? A wedding photo gallery	A wedding photo gallery: a linked gallery, photos, portfolio or real weddings page, or gallery markup with six or more images on the home or weddings page.	Clíkiti couple question 8 of 9
Do other couples vouch for you? Reviews marked up, in a widget or quoted	Reviews are marked up for search engines (Review or AggregateRating structured data), shown through a review widget (including WeddingWire and The Knot widgets), at least two testimonials in a couple's own words are quoted on the home, about, weddings or reviews page, or a reviews page carries two or more passages in a couple's own words. A link or badge alone does not count.	Clíkiti couple question 9 of 9
TECHNICAL CHECKS		
Loads in under 2.5 s on a phone Loads in under 2.5 s on a phone	Real visitors on phones see the main content within 2.5 seconds (Chrome UX Report, 75th percentile). Where Google publishes no visitor data, the phone lab test is used.	Core Web Vitals · LCP
Text contrast passes 4.5:1 Text contrast passes 4.5:1	No text on the home page fails the WCAG 1.4.3 minimum contrast of 4.5:1, in either the phone or desktop test.	WCAG 1.4.3
Images have text descriptions Images have text descriptions	Every meaningful image on the home page has a text description (WCAG 1.1.1).	WCAG 1.1.1

QUESTION	COUNTS AS ANSWERED WHEN	STANDARD
Event venue or local business structured data Event venue or local business structured data	The site describes the venue to search engines with EventVenue, LocalBusiness, Winery, Restaurant, LodgingBusiness or a similar structured data type.	Schema.org · EventVenue

A5. The website score

Each site's overall score (0 to 100) is Clikiti's website score, rubric 2.0.0. It measures the website, not the venue, and the couple questions above do not feed it. It is a weighted mean of five pillars:

PILLAR	WEIGHT	BASED ON
Usability	30%	Checks of the home page for broken links and images, and an expert review of the page as rendered on a phone and on a desktop screen, against Jakob Nielsen's ten usability heuristics. Each issue must name the heuristic, a severity on the Nielsen Norman Group scale and the exact element or wording; issues without all three are discarded, and two independent passes must agree.
Speed	25%	Google Lighthouse on a mid-range phone (60%) and on desktop (20%), and real-visitor Core Web Vitals from the Chrome UX Report (20%) where available.
Accessibility	25%	Google Lighthouse accessibility audits (70%) and Clikiti's own WCAG checks of the served page (30%).
Search	10%	Google Lighthouse SEO audits (60%) and Clikiti's own search checks of the served page (40%).
Trust	10%	Google Lighthouse best-practice audits (40%) and security header checks (60%).

Within a pillar, each issue costs points by severity (critical, high, medium, low) and by how many times it occurs; issues based on judgement count at 70% of measured ones, and duplicates of the same root cause count once. On the four venue profiles, the number out of 100 is this overall score, and each dot is one check in its group: filled when the site passes it, hollow when it does not.

A6. Precision

With 191 sites, a share reported for the whole sample is precise to within ± 7.1 percentage points at 95% confidence (worst case, a 50% share; $1.96 \times \sqrt{(0.25/n)}$). By type: barns and farms ± 12.4 (n = 62); estates and historic houses ± 14.6 (n = 45); vineyards and wineries ± 14.6 (n = 45); lofts and restaurants with event space ± 15.7 (n = 39). Differences between types smaller than these margins should be read as similar. Percentages are rounded to whole numbers; medians are the middle value of the sites in a group.

A7. Quality control

- Every home page in the cohort was fetched and its title checked against the listed venue before scanning
- Every home page was checked for hijacked content (gambling, pharmacy, adult and crypto spam) before scanning
- Every home page was checked for a second website of the same venue (shared phone numbers and names)
- Detection rules were checked against the evidence they record for a sample of venues in every group, and revised before the final run
- Every published figure is recomputed from the data at build time, and a statement in the text that the data does not support stops the build

- Results are published only after automated checks for missing data, anonymity, accessibility of the report itself and the margin of error statement pass

A8. Limitations

- A point-in-time snapshot: sites change, and a venue's prices and open dates change through the year.
- Only public pages were read: the home page and pages it links to. Downloadable brochures and PDF price sheets, inquiry flows behind a form and client portals were not read, so a venue that sends its prices only on request fails the price question.
- Answers are read from the page as a server delivers it. Content that only appears after scripts run in the browser (some calendars, schedulers and review widgets) is not seen, which the study counts as a gap a search engine or a slow phone would also meet.
- Candidates that blocked automated visitors are not in the study; sites behind such protection may differ from those studied.
- The study reports what a website shows. It does not judge any venue's property, catering, service or prices.
- Automated accessibility tests find only part of what WCAG covers; keyboard and screen-reader use need a manual audit.
- The sample is a structured list of real, independent venues, not a random draw. Margins of error are given as a guide to precision, not as a guarantee that the results hold for every venue in the country.

A9. Data, licence and corrections

The aggregate results are published as CSV and JSON beside this report under the Creative Commons Attribution 4.0 licence: you may reuse, adapt and share them, including in client proposals, with a credit to Clikiti and a link. No per-site results are published. Corrections and removal requests are reviewed and answered personally; see the end of this report.

Venues in this study

The 191 websites in this edition, by type. This list says who was scanned and nothing more: results in this report are shown only in aggregate or anonymously.

Barns and farms (62)

Almquist Farm

Hastings, MN

Barn at Sandcastle Farm

Dallas, NC

Bear Creek Farm Event Barn

Laingsburg, MI

Beautiful Beginnings Farm

Newborn, GA

Bella Luna Farms

Snohomish, WA

Blessing Barn

Humboldt, TN

Butler Barn

Beaverton, OR

Carriage Hills Ranch

Blanco, TX

Caswell Farm & Wedding Barn

Gray, ME

Cedar Hills Farm

Soddy Daisy, TN

Cold Creek Farm

Dawsonville, GA

Cold Spring Farm

Alton, NH

Country Barn

Lancaster, PA

Creekside Farm and Stables

Harrisburg, OR

Double Creek Farm

Culleoka, TN

Edlynn Farm

Graham, WA

Grace Barn

Del Rey, CA

Heritage Wedding Barns

Shelby, MI

Isham Family Farm

Williston, VT

Leeds Farm

Ostrander, OH

Legacy at Serenity Farms

Auburn, AL

Little Creek Barn

Forest, OH

Longmire Wedding and Event Barn

Yelm, WA

Mountain View Menagerie

Johnstown, CO

Myers Wedding Barn

Sperry, IA

Oak Creek Farm

Unionville, VA

Ol' Hitchin Post Ranch

Buckley, WA

Once Upon a Time Events

Kiowa, CO

Red Rocks Barn

Colorado Springs, CO

Renback Barn

Rochelle, VA

River Fort Ranch

Greeley, CO

River Highlands Ranch

Grass Valley, CA

Ryan Family Farm

LaGrangeville, NY

Still Meadow Farm

Purcellville, VA

Storm King Mountain Ranch

Montrose, CO

Sylvanside Farm

Purcellville, VA

The Barn at Big Oak

Franklin, GA

The Barn at Black Walnut Farm

Saugerties, NY

The Barn at Boyden Farm

Cambridge, VT

The Barn at Cranberry Creek

Boonville, NC

The Barn at Deerfield

Hogansville, GA

The Barn at Granite Ridge Farms

Mocksville, NC

The Barn at King Hill Farm

Knightdale, NC

The Barn at Magnolia Farm

Mount Eden, KY

The Barn at Silverstone

Lancaster, PA

The Barn at Sycamore Farms

Arrington, TN

The Barn of Chapel Hill at Wild Flora Farm

Chapel Hill, NC

The Bird Ranch

Gustine, CA

The Farm at Carter Hill

Marlborough, CT

The Farm at Dover

Dover, WI

The Farm at Wolf Creek

Barnesville, GA

The Farmer's Daughter at Walston Pond

Macclesfield, NC

The Keller Brick Barn

Dallas Center, IA

The Lily Barn

Townsend, TN

Tobacco Barn Farm

Holt, MO

Trinity Tree Farm

Issaquah, WA

Wagon Springs Ranch

Burnet, TX

Wagon Wheel Farm
Burlington, WI

Whiteface Hollow
Tamworth, NH

Willow Sky Ranch
Fredericksburg, TX

Wood Acres Farm
Terryville, CT

Woodland Meadow Farms
Snohomish, WA

Estates and historic houses (45)

Artisan Acres Estate
Noblesville, IN

Bella Rose Estate
Chandler, AZ

Briscoe Manor
Richmond, TX

Cape Horn Estate
Stevenson, WA

Chateau Nouvelle
Houston, TX

Crook Point
Gold Beach, OR

Drumore Estate
Pequea, PA

Garth Woodside Mansion
Hannibal, MO

Greencrest Manor
Battle Creek, MI

Hadden Estate
Watkinsville, GA

Haseltine Estate
Springfield, MO

Historic Peach Blossom Farm
Springfield, TN

Homestead Manor
Thompson's Station, TN

Julia Morgan Redwood Grove
Humboldt County, CA

Lionsgate
Lyons, CO

Longview Mansion
Lee's Summit, MO

Lord Thompson Manor
Thompson, CT

Los Willows
Fallbrook, CA

Lynwood Estate
Richmond, KY

Magnolia Manor
Perryville, KY

Maison Albion
Albion, NY

Maravilla Gardens
Camarillo, CA

Milliken Manor
Jaffrey, NH

Mountain House Estate
Cloverdale, CA

Ocala Estate
Ocala, GA

Sandlewood Manor
Tomball, TX

Secluded Garden Estate
Pala, CA

Semple Mansion
Minneapolis, MN

Springwater Lakes Estate
Oregon City, OR

Stonegate Manor
Benton Harbor, MI

The 1774 Inn
Phippsburg, ME

The Abbott Mansion
Cleveland, GA

The Estate
New Haven, CT

The Evermore Manor
West Creek, NJ

The Gardens Wedding Center
Allenton, WI

The Griffin House
Hood River, OR

The James Ward Mansion
Westfield, NJ

The Manor at Mount Carmel
Covington, TN

The Manor House
Pierrepont Manor, NY

The Monte Bello Estate
Lemont, IL

The Van Dusen Mansion
Minneapolis, MN

The Von Isley Estate
Niles, OH

The William Mason House
Thompson, CT

Willowdale Estate
Topsfield, MA

Woodland Estate
Youngstown, OH

Vineyards and wineries (45)

Alcantara Vineyard
Cottonwood, AZ

Autumn Creek Vineyards
Mayodan, NC

Beacon Hill Winery and Vineyard
Gaston, OR

Bella Terra Vineyards
Hunker, PA

Blue Cielo Farms
Commerce, GA

Blue Valley Vineyard
Delaplane, VA

Brignole Vineyards
East Granby, CT

CaliPaso Winery and Villa
Paso Robles, CA

Cassell Vineyards
Mansfield, MO

Chateau Lill
Redmond, WA

Duplin Winery
Rose Hill, NC

Early Mountain Vineyards
Madison, VA

Eberle Winery
Paso Robles, CA

Finley Creek Vineyards
Zionsville, IN

Flag Hill Winery & Distillery
Lee, NH

Forever Farms Winery

Medina, OH

Harper's Vineyard

Townsend, TN

LaChance Vineyards

De Soto, MO

Milea Estate Vineyard

Staatsburg, NY

Monterre Vineyards

Orefield, PA

New Kent Winery

New Kent, VA

Norwood Vineyard

Jonesboro, GA

Novelty Hill-Januik

Woodinville, WA

Over The Vines

Edgerton, WI

Red Maple Vineyard

West Park, NY

Rock N Wool Winery

Poynette, WI

Snow Farm Vineyard

South Hero, VT

Summerset Winery

Indianola, IA

Sutcliffe Vineyards

Cortez, CO

The Castle Vineyard

Cleveland, WI

The Hillside Vineyard

Fort Collins, CO

The Venue in the Vines

Ellijay, GA

The Vineyard at St. Charles

St. Charles, IA

The Vineyards at Pine Lake

Columbiana, OH

Tomasello Winery

Hammonton, NJ

Tosca Vineyard

New Waverly, TX

Ventosa Vineyards

Geneva, NY

Villa Antonio Winery

Hillsboro, MO

Villa San-Juliette

Paso Robles, CA

Westers Family Vineyards

Rives Junction, MI

Whaleback Vineyard

Poultney, VT

Whistler's Knoll

Hortonville, WI

Wilson Creek Winery

Temecula, CA

Youngberg Hill

McMinnville, OR

Zorvino Vineyards

Sandown, NH

Lofts and restaurants with event space (39)

A Room With A View

Nashville, TN

Ambient + Studio

Atlanta, GA

Antique Loft

Hoboken, NJ

Block 41

Seattle, WA

Capulet

New Orleans, LA

Dye House

Providence, RI

Everett West

Portland, OR

Factory Atlanta

Chamblee, GA

Forest Hall at Chatham Mills

Pittsboro, NC

Foundry Events

Nashville, TN

Front & Palmer

Philadelphia, PA

Garage

Houston, TX

Garage B

Boston, MA

Generations Hall

New Orleans, LA

Hamilton Loft

Brooklyn, NY

High Line Car House

Columbus, OH

Lacuna Lofts

Chicago, IL

Loft Lucia

Chicago, IL

Loft on Passyunk

Philadelphia, PA

Maine Studio Works

Portland, ME

Moss Denver

Denver, CO

O'Maine Studios

Portland, ME

Olio

Peabody, MA

Park West Loft

Ridgewood, NJ

Ravenswood Event Center

Chicago, IL

Rockley's Event Center

Denver, CO

Site 17 Event Center

Tucson, AZ

South Second

Milwaukee, WI

Stillwell House

Tucson, AZ

Strongwater

Columbus, OH

The Century

Columbus, OH

The Chicory

New Orleans, LA

The Delaware

Independence, MO

The Dumbo Loft

Brooklyn, NY

The Grove at City Market

Raleigh, NC

The Treasury 1929

Tucson, AZ

The Whim

Minneapolis, MN

Whitaker and Atlantic

Raleigh, NC

WithinSodo

Seattle, WA

DISCLAIMER

About this study

This report is based on automated scans of publicly available home pages, and pages they link to, run on 2026-10-15 to 2026-10-16. Its findings are a point-in-time technical snapshot of each website. They are not a judgement of any venue's property, food, service or prices, and automated checks may contain errors. This report is not a judgement of any venue's property, catering, service or prices, and it does not check whether a stated price, capacity or date is current. Clikiti is not affiliated with, and does not endorse, any venue listed here; trademarks belong to their owners. The report is provided "as is" under CC BY 4.0, without warranty of any kind. Every person in this report's photographs is AI-generated; none is a real person. The one venue screenshot is the featured venue's own home page, shown unaltered.

REMOVE MY VENUE FROM THIS STUDY

We review every request and reply when it's done; removed venues are excluded from future editions.

NOTES

- 1. Every figure is computed from the scan data for this edition: 191 of 195 sites in the cohort, scanned 2026-10-15 to 2026-10-16. Margin of error: ± 7.1 points at 95% confidence for a share of all 191 sites (Barns and farms ± 12.4 , Estates and historic houses ± 14.6 , Vineyards and wineries ± 14.6 , Lofts and restaurants with event space ± 15.7). Left out: 4 (no mobile Lighthouse result). Results are not attributed to named venues, except the best-in-class venue; elsewhere each is shown as its kind of venue and a number. The appendix lists who was scanned.
- 2. Thirteen checks: nine couple questions, plus loads in under 2.5 s on a phone; text contrast passes 4.5:1; images have text descriptions; event venue or local business structured data.
- 3. Standards: Loads in under 2.5 s on a phone (Core Web Vitals · LCP); Text contrast passes 4.5:1 (WCAG 1.4.3); Images have text descriptions (WCAG 1.1.1); Event venue or local business structured data (Schema.org · EventVenue).
- 4. Scanned October 2026.
- 5. Photographs are illustrations created with generative AI for this report (Google Gemini); every person shown is fictional. The one website screenshot is the best-in-class venue's own home page. The usability review in A5 is carried out by an automated vision model (Google Gemini) under the rules stated there.

Take it, quote it, share it

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Only 9% of the 191 independent wedding venue websites we scanned show which dates are still open. The report, the method and the aggregate numbers are open: use them in your pitches, posts and proposals.

Download the PDF	A4
Read as Markdown	text, for people and AI
Aggregate data	CSV · no site named
Aggregate data	JSON · no site named

CITE (APA)

Clikiti. (2026, October 16). The state of independent wedding venue websites 2026 (Q4 2026) [Report]. <https://clikiti.com/research/weddings/2026-q4>

EMBED THE CHART

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<figure style="margin:0;max-width:720px"><a href="https://clikiti.com/research/weddings"></a><figcaption style="font:13px/1.4 sans-serif">Source: <a href="https://clikiti.com/research/weddings">Clikiti, The State of Independent Wedding Venue Websites 2026</a> (Q4 2026). <a href="https://creativecommons.org/licenses/by/4.0/" rel="license">CC BY 4.0</a>.</figcaption></figure>
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191 sites · scanned October 2026 · margin of error up to ± 7.1 percentage points at 95% confidence.