

The State of Law Firm Websites

125 LAW FIRMS. ONE PHONE CALL.

*What small firms' websites
tell a client at 11pm*

61%

don't pair a tappable phone number with
office hours, 24/7 availability or a response
time

ALSO INSIDE: Four firms, read closely · The Standout · What agencies should fix first

IN THIS EDITION · Q4 2026

The first consultation happens on the *website*

We read the websites of 125 small law firms in the US the way someone with a legal problem does: on a phone, often under stress, with the questions a client asks first.

STUDIED	MEASURED	EDITION
125 firms, four practice areas	Twelve checks, each citing a standard	2026-Q4

01	The questions clients ask
02	How the four practice groups compare
03	Four firms, read closely
04	The clients left out
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A	Methodology
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Fig. 0. Where a legal problem starts: at the kitchen table, in the evening, with a laptop open.



PART ONE

THE FINDINGS

125 websites, read the way a client reads them

Clients ask eight questions. The median site answers *four*.

Across 125 law firm websites, the median site answers four of the eight client questions this edition tests. 43% say where their lawyers are admitted or licensed to practise; 39% pair a tappable phone number with office hours, 24/7 availability or a response time.¹

READING NOTE

Figures come from automated scans of 125 firm websites in the US. Results are anonymous except one best-in-class firm. Margin of error: ±8.8 points at 95% confidence for a share of all 125 sites (Personal injury ±16.8, Family and estate ±16.6, Criminal defence and immigration ±17.9, Small business and employment ±19.2). Notes are at the end.

76/100 Median website score across all 125 firms.	4/8 client questions answered by the median firm's site.	39% answer the least-answered question: "Can I reach someone now?"	86% have text that fails the WCAG contrast minimum.
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- By practice area, small business and employment firms have the highest median score (79) and family and estate firms the lowest (75), against 76 for all 125.
- The least-answered question is "Can I reach someone now?" (39% of firms). The most-answered is "Do they handle my kind of case?" (91%).
- 4 of 125 firms answer all eight questions.
- The most common technical failure is text contrast passes 4.5:1, failed by 86% of firms (WCAG 1.4.3).

01

The questions clients *actually* ask

We turned eight questions a prospective client asks into eight checks. Each bar shows how many firms answer the question on their site, without making the client call to find out.

What a client can find out

Share of all 125 firm websites answering each question, %

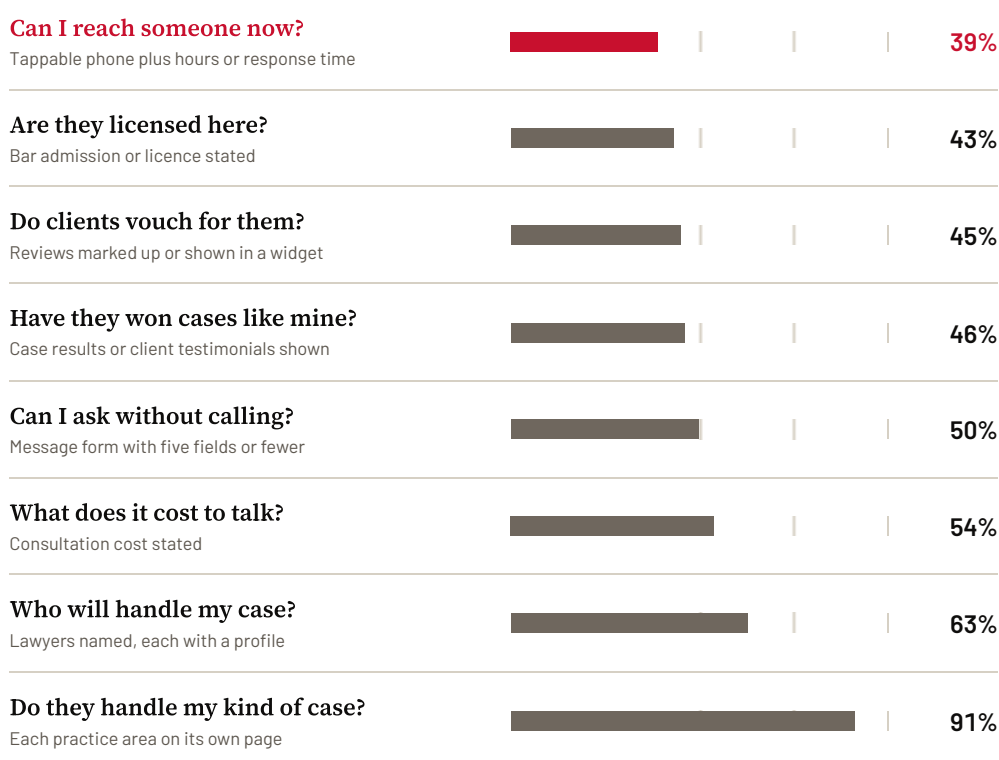


Figure 1. Share of sites that answer each question on the home page or a page it links to, read from the served HTML. Sorted from least to most answered.

HOW TO READ THIS

A question counts as answered only when its published rule is met. Anything the scan cannot confirm counts as not answered, so these shares are a floor, not a guess.

“Can I reach someone now?”

THE CLIENT QUESTION FIRMS ANSWER LEAST: 39% OF 125 SITES

02

Four practice groups, *side by side*

Personal injury (34): median score 77, consultation cost stated on 94%, a tappable phone with hours or a response time on 47%.

Family and estate (35): median score 75, consultation cost stated on 26%, a tappable phone with hours or a response time on 37%.

Criminal defence and immigration (30): median score 77, consultation cost stated on 60%, a tappable phone with hours or a response time on 37%. Small business and employment (26): median score 79, consultation cost stated on 31%, a tappable phone with hours or a response time on 35%.

ON SCORING

The score is Clikiti's overall website score (rubric v2): usability 30%, speed 25%, accessibility 25%, SEO 10%, trust 10%. It measures the website, not the firm or its legal work. The client-question checks are reported separately and do not feed it.²

Where each firm's website scores

Overall website score out of 100, one dot per firm; the red rule is each practice area's median

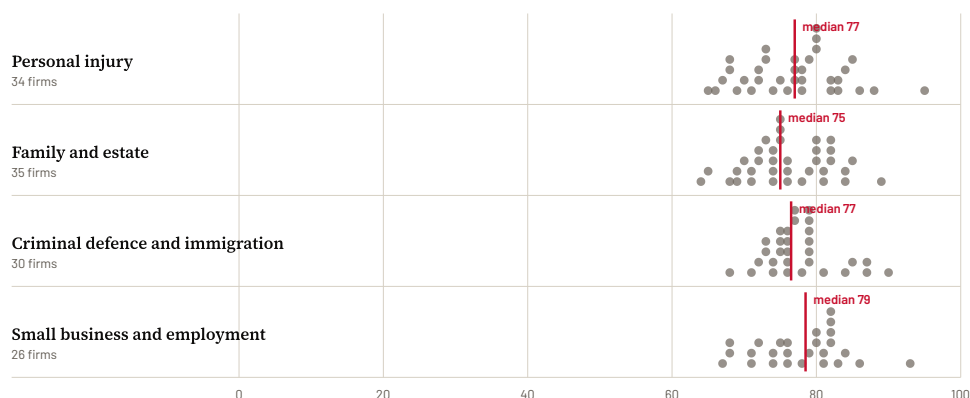
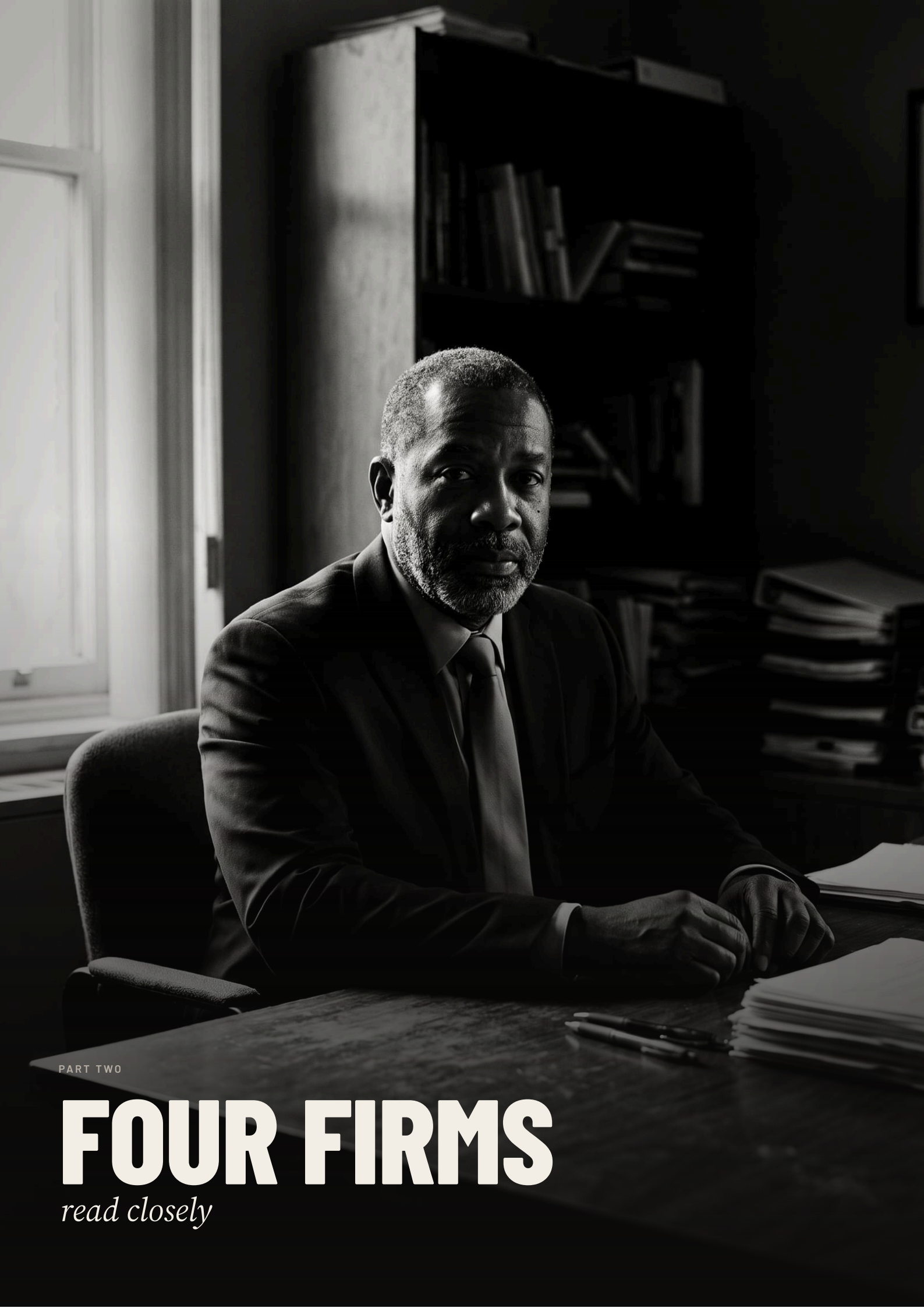


Figure 2. Overall website score out of 100, one dot per firm. The red rule marks each practice area's median.



PART TWO

FOUR FIRMS

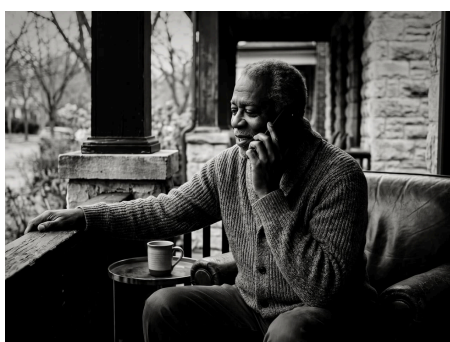
read closely

03

Four firms, *read closely*

Four real sites from this edition, one strong, two in the middle and one weak. Each photograph shows the kind of moment its findings describe; the firm itself stays anonymous. The number is the overall website score; each dot is one check, filled when the site passes it.

01



PROFILE 01

Criminal defence and immigration, Northeast

79 / 100

CREDENTIALS ●● COST AND ACCESS ●●● PROOF ●● ACCESSIBILITY ○● SPEED ●

Answers 8 of 8 client questions. Falls short on text contrast.

02



PROFILE 02

Criminal defence and immigration, West

71 / 100

CREDENTIALS ●● COST AND ACCESS ○○○ PROOF ●● ACCESSIBILITY ○● SPEED ○

Answers 5 of 8 client questions. Falls short on consultation cost, phone with hours, a short message form and 2 more.

03



PROFILE 03

Small business and employment, South

76 / 100

CREDENTIALS	COST AND ACCESS	PROOF	ACCESSIBILITY	SPEED
● ○	○ ● ○	● ○	○ ●	○

Answers 4 of 8 client questions. Falls short on bar admission, consultation cost, a short message form and 3 more.

04



PROFILE 04

Family and estate, Midwest

69 / 100

CREDENTIALS	COST AND ACCESS	PROOF	ACCESSIBILITY	SPEED
○ ●	○ ○ ○	○ ○	○ ●	○

Answers 1 of 8 client questions. Falls short on lawyer profiles, practice-area pages, consultation cost and 7 more.



The call. Someone has to pick up, even after five.



The first meeting. Most clients arrive having read the website first.



The plan. Say plainly what the work involves and what it costs to talk.

THE STANDOUT

Worgul, Sarna & Ness, Criminal Defense Attorneys, LLC

Criminal defence and immigration, Pittsburgh, PA. It answers 8 of the 8 client questions this edition tests, loads fast on phones and describes its images; like most sites in this study, it has yet to pass text contrast (WCAG 1.4.3). Its overall website score is 79/100. Named as a positive example; every other site in this report is anonymous.



The home page as published, captured 2026-10-13. Visit pittsburghcriminalattorney.com

WHAT IT DOES WELL

Names its lawyers, each with a profile page of their own

States where its lawyers are admitted to practise: “Bar Admissions Pennsylvania...”

Gives each practice area its own page (120 linked from the home or practice page)

Says what a first conversation costs: “...our office today to schedule a free consultation with a Pittsburgh criminal defense...”

The phone number is a tappable link, and office hours, 24/7 availability or a response time are stated

A message form with 4 fields, so a client can ask without calling

Shows case results or client testimonials

Shows client reviews, marked up for search engines or through a review widget

Real phone visitors see the main content in 2.0 s (Chrome UX Report, 75th percentile; good is 2.5 s or less)

Every image has a text description (WCAG 1.1.1)

Describes the firm to search engines with LegalService or Attorney structured data

Clikiti pillar scores of 90 or more: accessibility 90, SEO 100

WHERE IT COULD STILL IMPROVE

Usability pillar 52/100



Morning at the county courthouse. Most of a small firm's clients never see this part.

04

The clients *left out*

A person using a screen reader, a keyboard, or an old phone on a weak signal is still a prospective client. These checks measure whether the site lets them in.³

WHY IT MATTERS HERE

A firm whose site cannot be read or completed by every visitor turns away clients it never hears from. For a law firm, web accessibility can also be a question of its own legal exposure.

CHECK	STANDARD	FAIL
Text contrast passes 4.5:1	WCAG 1.4.3	86%
Loads in under 2.5 s on a phone	Core Web Vitals · LCP	68%
LegalService or Attorney structured data	Schema.org · LegalService	42%
Images have text descriptions	WCAG 1.1.1	12%

Table 1. Technical checks, share of the 125 sites that fail each one.

05

Method in brief

STEP 1 · ALL 125 SITES

Read

The home page, up to six pages it links to and one lawyer profile, read as a server delivers them: links, forms, text and markup. The client questions are answered here, by fixed published rules (Appendix A4).

STEP 2 · ALL 125 SITES

Measure

Google Lighthouse (PageSpeed Insights) in a phone and a desktop render, with Chrome UX Report field data where it exists: load time, contrast and image descriptions. Repeatable.

STEP 3 · ALL 125 SITES, SCORE ONLY

Review

An expert usability review of each home page against Nielsen's heuristics, used only in the usability part of the score. Every issue must name the heuristic, a severity and the element, or it is dropped.

SCOPE

This study examines how firms present themselves on the web, not the quality of their legal work. It is not legal advice, and it does not assess compliance with any jurisdiction's rules of professional conduct.



FOR AGENCIES AND FREELANCERS

WHAT THIS MEANS FOR AGENCIES

what to fix first, and how to pitch it

For small agencies and freelancers who sell websites to small law firms and solo practitioners. We scanned 125 of their websites: 0% score under 60 out of 100, and 76% leave at least three of the questions clients ask unanswered. Here is where the winnable work is, which problems to lead a pitch with, and how to show them without days of spec design.

Who is realistic to win

Family and estate are the most winnable: the lowest median score in this report (75 out of 100), and 0% of them score under 60. Their problems are visible, specific and fixable by a small team.

TYPE	SITES	MEDIAN	UNDER 60
Personal injury	34	77	0%
Family and estate	35	75	0%
Criminal defence and immigration	30	77	0%
Small business and employment	26	79	0%

Score out of 100. "Under 60" is the share of sites that miss most of what a client looks for.

5 problems to lead a pitch with

- 86%

Text contrast passes 4.5:1

QUICK FIX

Raise text contrast to at least 4.5:1 in the theme.
“Parts of the site are hard to read, and it is a WCAG failure.”
- 68%

Loads in under 2.5 s on a phone

BUILD

Resize and compress the hero image, defer scripts, aim for under 2.5 s on a phone.
“Your home page takes several seconds to appear on the phone of someone who needs help now.”
- 61%

Can I reach someone now?

QUICK FIX

A tappable phone number in the header, with office hours or a stated response time beside it.
“Someone who needs a lawyer tonight cannot tell from your site whether anyone will answer.”
- 57%

Are they licensed here?

QUICK FIX

State on each lawyer's page where they are admitted or licensed to practise, and since when.
“The first thing a careful client checks is whether you can practise in their state, and the site never says.”
- 55%

Do clients vouch for them?

QUICK FIX

Show the firm's client reviews on the site, with Review or AggregateRating markup.
“Your clients already praise you elsewhere. Your own site does not show it.”

Share of sites with the problem. WCAG items are accessibility failures. Every check cites a standard in the method section.

How to show a prospect their problems, and a redesign

1

Lead with their problem, not your services

Open with one question the site fails, for example text contrast passes 4.5:1 (86% of sites in this report miss it), and show the exact page where the answer should be.

2

Put a number on it

Compare their site with the sector: across 125 small law firms and solo practitioners sites, the median scores 76 out of 100 and answers 4 of the 8 questions clients ask. A number travels further inside the client than an opinion.

3

Show the fix without days of spec work

A rough redesign that answers those questions persuades better than a proposal, but it usually costs a designer a day or two per prospect. You can sketch it by hand, or use Clikiti: the scan is free and shows any site's problems in about a minute, and paid plans draft a redesign of the home page from the prospect's own brand, from about \$2.33 per pitch.

FOR AGENCIES

SHOW EVERY FIRM *what its clients see*

Clikiti reads a firm's site the way a prospective client does, states what it found, and generates the redesign you present before the first call.

SEE YOUR MARKET ON CLIKITI

Methodology

How this study was designed, who was included, what was measured and how far the results can be relied on. It is written so that an agency can share it with a managing partner who wants to check the evidence behind a pitch.

125	4	43	+8.8	2026-10-12
websites studied	types of organisation	states	points, margin of error at 95%	date the sites were read

A1. The research question

When someone with a legal problem looks for a lawyer online, usually on a phone, can they find out who will handle the case, whether that lawyer is licensed, what it costs to talk and how to reach someone quickly?

Population. Solo practitioners, small firms and boutiques in the United States (about 2 to 25 lawyers) in four practice groups: the firms a small or mid-size web agency can realistically win as clients.

A2. Who was studied

The sample was built from local search listings, city by city, then screened so that every site in it is one an independent agency could realistically win.

SOURCE	WHAT IT CONTRIBUTES	SITES
Local search, personal injury	Personal injury firms found in local search results, city by city	34
Local search, family and estate	Family law and estate planning firms found in local search results, city by city	36
Local search, criminal and immigration	Criminal defence, DUI and immigration firms found in local search results, city by city	29
Local search, business and employment	Small business, employment and transactional firms found in local search results, city by city	26

INCLUDED

- A solo practice, small firm or boutique with its own website (not a directory or marketplace profile)
- Based in the United States
- Home page responds and shows the firm it claims to be (each home page title was checked before scanning)

EXCLUDED

- Large firms: Am Law 200 and NLJ 500 firms, and firms with about 50 or more lawyers or offices in three or more states
- National advertising brands that operate across many states under one name
- Legal marketplaces and directory profiles, online legal-document services and lead-generation sites
- Legal aid, nonprofits, public defenders, government and law schools

- Parked, placeholder, password-protected or unreachable sites, and duplicates

FROM LIST TO SAMPLE					SITES
Candidates listed					144
Removed at screening: the site refused automated visitors (15)					-15
Removed at editorial review					0
Cohort					129
Removed because Google returned no phone speed test for the site					-4
Studied in this edition					125
REGION (US CENSUS)	PERSONAL INJURY	FAMILY AND ESTATE	CRIMINAL DEFENCE AND IMMIGRATION	SMALL BUSINESS AND EMPLOYMENT	ALL
Northeast	9	8	8	6	31
Midwest	8	7	7	6	28
South	8	11	8	8	35
West	9	9	7	6	31
All regions	34	35	30	26	125

A3. How the sites were read

Pages. The home page, then for each of six topics (attorneys, about, practice areas, results, reviews, contact) the best-matching link on the home page, and one lawyer's profile page linked from the attorneys page.

Speed and accessibility. Google PageSpeed Insights (Lighthouse) on a mid-range phone profile and on desktop, plus Chrome UX Report data from real visitors over the previous 28 days where Google publishes it for the site.

Crawler conduct. One request at a time to each site, at least 400 ms apart, at most ten pages per site; robots.txt is read and obeyed for every page requested; a site that refuses is left out and never retried. The crawler identifies itself as `Mozilla/5.0 (compatible; ClikitiResearch/1.0; +https://clikiti.com)`.

A4. What was measured

8 questions people with a legal problem ask before they get in touch, answered from what each site publishes, and 4 technical checks against published standards. A check passes only when the rule below is met; anything the crawler cannot confirm counts as not answered.

QUESTION	COUNTS AS ANSWERED WHEN	STANDARD
Who will handle my case? Lawyers named, each with a profile	At least one lawyer is named with their own page in an attorneys, team or people section of the site.	Clikiti client question 1 of 8

QUESTION	COUNTS AS ANSWERED WHEN	STANDARD
Are they licensed here? Bar admission or licence stated	A profile, attorneys or about page states where the lawyer is admitted or licensed to practise (for example "admitted to the Ohio bar" or "licensed to practice in Texas").	Clikiti client question 2 of 8
Do they handle my kind of case? Each practice area on its own page	At least three practice areas each have their own page, linked from the home page or the practice-areas page.	Clikiti client question 3 of 8
What does it cost to talk? Consultation cost stated	The site states what a first conversation costs: a free consultation or case review, a fixed consultation fee, or no fee unless the case is won.	Clikiti client question 4 of 8
Can I reach someone now? Tappable phone plus hours or response time	The home page has a tappable phone link, and the home or contact page states office hours, 24/7 availability or a response time.	Clikiti client question 5 of 8
Can I ask without calling? Message form with five fields or fewer	A message form is in the page as the server delivers it, on the home or contact page, with five or fewer fields to fill in.	Clikiti client question 6 of 8
Have they won cases like mine? Case results or client testimonials shown	Case results, verdicts, settlements or client testimonials are shown on the site.	Clikiti client question 7 of 8
Do clients vouch for them? Reviews marked up or shown in a widget	Client reviews are marked up for search engines (Review or AggregateRating structured data) or shown through a review widget.	Clikiti client question 8 of 8
TECHNICAL CHECKS		
Loads in under 2.5 s on a phone Loads in under 2.5 s on a phone	Real visitors on phones see the main content within 2.5 seconds (Chrome UX Report, 75th percentile). Where Google publishes no visitor data, the phone lab test is used.	Core Web Vitals · LCP
Text contrast passes 4.5:1 Text contrast passes 4.5:1	No text on the home page fails the WCAG 1.4.3 minimum contrast of 4.5:1, in either the phone or desktop test.	WCAG 1.4.3
Images have text descriptions Images have text descriptions	Every meaningful image on the home page has a text description (WCAG 1.1.1).	WCAG 1.1.1
LegalService or Attorney structured data LegalService or Attorney structured data	The site describes the firm to search engines with LegalService or Attorney structured data.	Schema.org · LegalService

A5. The website score

Each site's overall score (0 to 100) is Clikiti's website score, rubric 2.0.0. It measures the website, not the firm, and the client questions above do not feed it. It is a weighted mean of five pillars:

PILLAR	WEIGHT	BASED ON
Usability	30%	Checks of the home page for broken links and images, and an expert review of the page as rendered on a phone and on a desktop screen, against Jakob Nielsen's ten usability heuristics. Each issue must name the heuristic, a severity on the Nielsen Norman Group scale and the exact element or wording; issues without all three are discarded, and two independent passes must agree.
Speed	25%	Google Lighthouse on a mid-range phone (60%) and on desktop (20%), and real-visitor Core Web Vitals from the Chrome UX Report (20%) where available.
Accessibility	25%	Google Lighthouse accessibility audits (70%) and Clikiti's own WCAG checks of the served page (30%).
Search	10%	Google Lighthouse SEO audits (60%) and Clikiti's own search checks of the served page (40%).
Trust	10%	Google Lighthouse best-practice audits (40%) and security header checks (60%).

Within a pillar, each issue costs points by severity (critical, high, medium, low) and by how many times it occurs; issues based on judgement count at 70% of measured ones, and duplicates of the same root cause count once. On the four firm profiles, the number out of 100

is this overall score, and each dot is one check in its group: filled when the site passes it, hollow when it does not.

A6. Precision

With 125 sites, a share reported for the whole sample is precise to within ± 8.8 percentage points at 95% confidence (worst case, a 50% share; $1.96 \times \sqrt{(0.25/n)}$). By type: personal injury ± 16.8 (n = 34); family and estate ± 16.6 (n = 35); criminal defence and immigration ± 17.9 (n = 30); small business and employment ± 19.2 (n = 26). Differences between types smaller than these margins should be read as similar. Percentages are rounded to whole numbers; medians are the middle value of the sites in a group.

A7. Quality control

- Every home page in the cohort was fetched and its title checked against the listed firm before scanning
- Detection rules were checked against the evidence they record for a sample of firms in every practice group, and revised before the final run
- Every published figure is recomputed from the data at build time, and a statement in the text that the data does not support stops the build
- Results are published only after automated checks for missing data, anonymity, accessibility of the report itself and the margin of error statement pass

A8. Limitations

- A point-in-time snapshot: sites change, and a site may have improved or declined since it was read.
- Only public pages were read: the home page, pages it links to and one lawyer profile. Client portals, chat widgets and multi-step intake were not tested.
- Answers are read from the page as a server delivers it. Content that only appears after scripts run in the browser (some contact forms and review widgets, for example) is not seen, which the study counts as a gap a search engine or a slow phone would also meet.
- The study reports what a website shows. It does not assess whether any firm complies with the advertising or ethics rules of any state bar, and nothing in it is legal advice.
- Automated accessibility tests find only part of what WCAG covers; keyboard and screen-reader use need a manual audit.
- The sample is a structured list of real, independent firms, not a random draw. Margins of error are given as a guide to precision, not as a guarantee that the results hold for every firm in the country.

A9. Data, licence and corrections

The aggregate results are published as CSV and JSON beside this report under the Creative Commons Attribution 4.0 licence: you may reuse, adapt and share them, including in client

proposals, with a credit to Clikiti and a link. No per-site results are published. Corrections and removal requests are reviewed and answered personally; see the end of this report.

Firms in this study

The 125 websites in this edition, by type. This list says who was scanned and nothing more: results in this report are shown only in aggregate or anonymously.

Personal injury (34)

Adler Law Group, LLC
Hartford, CT

Baer Law Office
Des Moines, IA

Big River Trial Attorneys
Baton Rouge, LA

Brent Harsh Law
Reno, NV

Chain Cohn Clark
Bakersfield, CA

Chhabra, Gibbs & Gustavis, P.A.
Jackson, MS

Combies Hanson, P.C.
Boston, MA

Crary & Domanico, P.S.
Spokane, WA

Fales & Fales, P.A.
Lewiston, ME

Finderson Law
Fort Wayne, IN

Heenan & Cook, PLLC
Billings, MT

James A. Fein, Attorney
Tucson, AZ

Johnson Janklow Abdallah, LLP
Sioux Falls, SD

Jones, Boykin & Associates, P.C.
Savannah, GA

Kenison Law Office, PLLC
Manchester, NH

Knowles Law Firm
Omaha, NE

Lantz & Robins, P.C.
Richmond, VA

Law Office of David I. Schoen
West Windsor, VT

Law Offices of Jeff Martin
Tulsa, OK

LawtonCates, S.C.
Madison, WI

Louis W. Grande Injury Lawyer
Providence, RI

Mann Wyatt Tanksley Injury Attorneys
Wichita, KS

McCormick & Murphy, P.C.
Colorado Springs, CO

McMath Woods P.A.
Little Rock, AR

Pisanchyn Law Firm
Scranton, PA

Powers & Santola, LLP
Albany, NY

Rizk Law
Portland, OR

Rossmann Law Group
Boise, ID

Strong Law Offices
Peoria, IL

The Donahey Law Firm
Columbus, OH

Towey Law PLLC
Buffalo, NY

Uricchio Law Firm
Charleston, SC

Varellas & Varellas
Lexington, KY

Will Ferguson & Associates
Albuquerque, NM

Family and estate (35)

Anderson Elder Law
West Chester, PA

Atkinson & Kelsey, P.A.
Albuquerque, NM

Banas Family Law, P.A.
St. Paul, MN

Burke & Casserly, P.C.
Albany, NY

Cadicina Law, LLC
Morristown, NJ

Colorado Estate Planning
Colorado Springs, CO

David A. Hawley, P.A.
Wichita, KS

Denker Law Firm LLC
Lee's Summit, MO

Eric M. Swinyard & Associates, PLLC
South Jordan, UT

Franklin & Kyle Elder Law, LLC
Knoxville, TN

Graunke Ayoub Law
Seattle, WA

Hildebrand Law, P.C.
Tempe, AZ

Idaho Elder Law
Boise, ID

Kirker Davis LLP
Austin, TX

Kraayeveld Law Offices, P.C.
Grand Rapids, MI

Lacy Law Office, LLC
Indianapolis, IN

McCormick, Fitzpatrick, Kasper & Burchard, P.C.
Burlington, VT

Miller Cushing Holladay PLLC
Charlotte, NC

Music City Estate Law
Nashville, TN

Nennig Law Offices, LLC
Madison, WI

Popovitch Law LLC
Lexington, MA

Ramos Law Group, PLLC Houston, TX
Richter Family Law Group, P.C. Memphis, TN
Samuels Yoelin Kantor LLP Portland, OR
Sekella Law, PLLC Manchester, NH
Slepkow Law LLC East Providence, RI

Tampa Bay Elder Law Lutz, FL
The Gubinsky Law Firm P.C. Pittsburgh, PA
The Hive Law Buford, GA
The Yeatts Law Firm, LLC Birmingham, AL
Tresp Law, APC San Diego, CA

Wagner Law Office, PLLC Louisville, KY
Ward Family Law, LLC Chicago, IL
Wiles Law Firm, LLC Charleston, SC
Willick Law Group Las Vegas, NV

Criminal defence and immigration (30)

Apsan Law Offices LLC Newark, NJ
Arca Law Marietta, GA
Arnold & Smith, PLLC Charlotte, NC
Banks & Brower Indianapolis, IN
Bernstein & Mello, P.L.L.C. Nashua, NH
Byron Pugh Legal Nashville, TN
Choquette Immigration Law Group Seattle, WA
Chris Hammond Law Firm Houston, TX
Davidson & Seseri Chicago, IL
Edgerton Immigration Law Raleigh, NC

Elcox Law Boise, ID
ENTRYLAW (Parrilli Renison LLC) Portland, OR
Feist Law & Advocacy PLLC Minneapolis, MN
Goldstein Mehta LLC Philadelphia, PA
Jaffe, Hanle, Whisonant & Knight, P.C. Birmingham, AL
KC Defense Counsel Kansas City, MO
Konstantakis Law Office, LLC Greenfield, WI
Law Office of Marilyn Orbach-Rosenberg Queens, NY
LV Criminal Defense Las Vegas, NV
Nemann Law Offices, LLC Columbus, OH

Perez & Malik, PLLC San Antonio, TX
Petrash Law Denver, CO
Romanovsky Law Offices Boston, MA
Salwin Law Group Scottsdale, AZ
Sammis Law Firm Tampa, FL
SBBL Law (Springstead Bartish Borgula & Lynch PLLC) Grand Rapids, MI
Serpa Law Office Boston, MA
Vrapi Weeks Albuquerque, NM
Woolf & Ross Law Firm East Hartford, CT
Worgul, Sarna & Ness, Criminal Defense Attorneys, LLC Pittsburgh, PA

Small business and employment (26)

Aeton Law Partners Hartford, CT
Anthony Law, LLC Columbus, OH
As Your Counsel Portland, OR
Bowes, Petkovich & Palmer, LLC Gretna, LA
Colligan Law LLP Buffalo, NY
Dozier Miller Law Group Charlotte, NC
Exceed Legal Boise, ID
Fleckenstein Young & Pearson, PC Richmond, VA

Holden Law Firm Minnetonka, MN
Holmes Business Law Philadelphia, PA
Hones Law PLLC Seattle, WA
Horgan Law, P.L.L.C. Omaha, NE
J.D. Milliner & Associates, P.C. Salt Lake City, UT
Joseph C. Russo, P.A. Tampa, FL
Kane Law Office Kansas City, MO
Krupp Law Offices PC Grand Rapids, MI

Law Office of E.C. Lewis, P.C. Denver, CO
Law Offices of Christopher Bent, LLC St. Louis, MO
M.V. Parker Law, PLLC Albuquerque, NM
Moore Law PC Nashville, TN
Schubert Law Offices Manchester, NH
Tempus Fugit Law Boston, MA
The Blake Law Firm Austin, TX
The Forsythe Law Firm Atlanta, GA

DISCLAIMER

About this study

This report is based on automated scans of publicly available home pages, and pages they link to, run on 2026-10-12. Its findings are a point-in-time technical snapshot of each website. They are not a judgement of any firm's legal work, ethics or quality, and automated checks may contain errors. This report is not legal advice, and it is not a judgement of whether any firm complies with the advertising or ethics rules of any bar. Clikiti is not affiliated with, and does not endorse, any firm listed here; trademarks belong to their owners. The report is provided “as is” under CC BY 4.0, without warranty of any kind. Every person in this report's photographs is AI-generated; none is a real person. The one firm screenshot is the featured firm's own home page, shown unaltered.

REMOVE MY FIRM FROM THIS STUDY

We review every request and reply when it's done; removed firms are excluded from future editions.

NOTES

1. Every figure is computed from the scan data for this edition: 125 of 129 sites in the cohort, scanned 2026-10-12 to 2026-10-12. Margin of error: ± 8.8 points at 95% confidence for a share of all 125 sites (Personal injury ± 16.8 , Family and estate ± 16.6 , Criminal defence and immigration ± 17.9 , Small business and employment ± 19.2). Left out: 4 (no mobile Lighthouse result). Results are not attributed to named firms, except the best-in-class example; elsewhere each is shown as its practice area and a number. The appendix lists who was scanned.
2. Twelve checks: eight client questions, plus loads in under 2.5 s on a phone; text contrast passes 4.5:1; images have text descriptions; legalService or Attorney structured data.
3. Standards: Loads in under 2.5 s on a phone (Core Web Vitals - LCP); Text contrast passes 4.5:1 (WCAG 1.4.3); Images have text descriptions (WCAG 1.1.1); LegalService or Attorney structured data (Schema.org - LegalService).
4. Scanned October 2026.
5. Photographs are illustrations created with generative AI for this report (Google Gemini); every person shown is fictional. The one website screenshot is the featured firm's own home page. The usability review in A5 is carried out by an automated vision model (Google Gemini) under the rules stated there.

Take it, quote it, share it

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Only 39% of the 125 small law firm websites we scanned pair a tappable phone number with office hours, 24/7 availability or a response time. The report, the method and the aggregate numbers are open: use them in your pitches, posts and proposals.

Download the PDF	A4
Read as Markdown	text, for people and AI
Aggregate data	CSV · no site named
Aggregate data	JSON · no site named

Cite (APA)

Clikiti. (2026, October 12). The state of law firm websites 2026 (Q4 2026)[Report].
<https://clikiti.com/research/law/2026-q4>

Embed the chart

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<figure style="margin:0;max-width:720px"><a href="https://clikiti.com/research/law"></a><figcaption style="font:13px/1.4 sans-serif">Source: <a href="https://clikiti.com/research/law">Clikiti, The State of Law Firm Websites 2026</a> (Q4 2026). <a href="https://creativecommons.org/licenses/by/4.0/" rel="license">CC BY 4.0</a>.</figcaption></figure>
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125 sites · scanned October 2026 · margin of error up to ±8.8 percentage points at 95% confidence.

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