

A photograph of three people walking along a gravel path in a garden. On the left, a woman in a green jacket and rubber boots points towards the right. In the center, a man in a dark sweater and brown trousers walks alongside her. On the right, another woman in a dark quilted jacket walks with them. The background is filled with lush greenery and trees.

CLIKITI RESEARCH

Roughly what will it cost?

We read the websites of 189 independent landscaping, lawn, hardscape and pool companies in the US the way a homeowner reads them on a phone, for answers to eight questions: who can do the job, whether they work in the area, and roughly what it costs among them.

By Javier Alcivar, founder of Clikiti, with Clikiti Research

STUDIED
189 websites

KINDS
**Four kinds of
business**

MEASURED
Twelve checks

The State of Independent Landscaping Websites · Q4 2026 ·
edition 2026-Q4



THE HEADLINE

of the 189 websites in this study answer the homeowner's question “Roughly what will it cost?”

Only 15% of the 189 independent landscaping, lawn care, hardscape and pool websites Clikiti scanned in Q4 2026 answer “Roughly what will it cost?” Margin of error ±7.1 points at 95% confidence.



00	Summary of findings	01	The questions homeowners ask	02	How the four kinds of business compare	03	Four businesses, up close
04	The homeowners left out	05	Method in brief	06	What this means for agencies	A	Methodology
B	Businesses in this study						

SUMMARY OF FINDINGS

Homeowners ask eight questions. The median site answers **five**.

Across 189 independent landscaping websites, the median site answers five of the eight homeowner questions this edition tests. 15% show any price; 86% show a gallery of their own work.¹

Reading note

Figures come from automated scans of 189 independent landscaping websites in the US. Results are anonymous except one standout business. Margin of error: ±7.1 points at 95% confidence for a share of all 189 sites (Landscape design and build ±14.1, Lawn care and maintenance ±14, Hardscape and outdoor living ±14.1, Pools and irrigation ±14.8). Notes are at the end.

79 /100 Median website score across all 189 businesses.	5 /8 homeowner questions answered by the median business's site.	95 % answer the most-answered question: “Do you do what I need?”	83 % have text that fails the WCAG contrast minimum.
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By kind of business, landscape design and build have the highest median score (81) and pools and irrigation the lowest (79), against 79 for all 189.

The least-answered question is “Roughly what will it cost?” (15% of businesses). The most-answered is “Do you do what I need?” (95%).

2 of 189 businesses answer all eight questions.

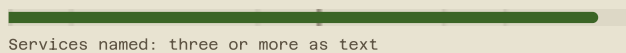
The most common technical failure is loads in under 2.5 s on a phone, failed by 91% of businesses (Core Web Vitals · LCP).

What a homeowner can find out before asking for a quote

We turned eight questions a homeowner asks before inviting a landscaper to quote into eight checks, then read each site for an answer a visitor could find on a phone.

Share of all 189 websites answering each question · green = a third or more · marigold = fewer than a third · centre line = half

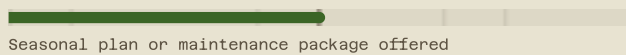
Do you do what I need? 95%



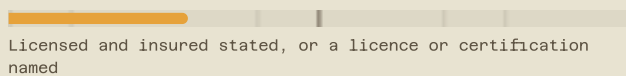
Can I get a quote without calling? 77%



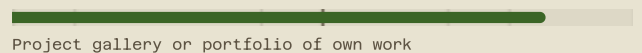
Can you look after it every season? 51%



Are you licensed and insured? 29%



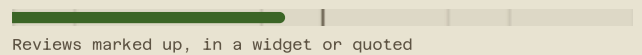
Can I see work you have done? 86%



Do you work in my neighbourhood? 74%



Do my neighbours vouch for you? 44%



Roughly what will it cost? 15%

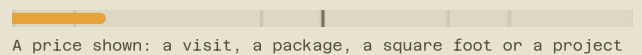


Figure 1. Share of sites that answer each question on the home page or a page it links to, read from the served HTML. Sorted from least to most answered.



Price. 15% of the 189 sites show any price: a visit, a package, a square foot or a project.



Gallery. 86% of the 189 sites show a gallery or portfolio of their own work.

“Roughly what will it cost?”

The homeowner question businesses answer least: 15% of 189 sites

THE BOOKING CALENDAR

Most outdoor jobs have a season.
51% of sites offer a seasonal plan.

Below is the usual year for six common jobs: a general guide to the trade, not a finding of this study. The finding is the line above, the share of sites that name a seasonal plan or maintenance package.

The usual booking and work months for six common jobs in a temperate US climate. A general guide to the trade's year, not a finding of this study.

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Patio & hardscape												
Spring cleanup												
New planting beds												
Weekly mowing plan												
Pool opening												
Sprinkler winterisation												

Homeowners book Crews work

Four kinds of business, side by side

Landscape design and build (48): median score 81, a price shown on 15%, a seasonal plan on 42%. Lawn care and maintenance (49): median score 79, a price shown on 10%, a seasonal plan on 71%. Hardscape and outdoor living (48): median score 80, a price shown on 10%, a seasonal plan on 29%. Pools and irrigation (44): median score 79, a price shown on 27%, a seasonal plan on 64%.

Landscape design and build 81 /100 median score · 48 sites · ±14.1	Hardscape and outdoor living 80 /100 median score · 48 sites · ±14.1	Lawn care and maintenance 79 /100 median score · 49 sites · ±14	Pools and irrigation 79 /100 median score · 44 sites · ±14.8
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On scoring

The score is Klikiti's overall website score (rubric v2): usability 30%, speed 25%, accessibility 25%, SEO 10%, trust 10%. It measures the website, not the business. The homeowner-question checks are reported separately and do not feed it.²

Where each website scores

Overall website score out of 100, one dot per site; the green rule is each group's median

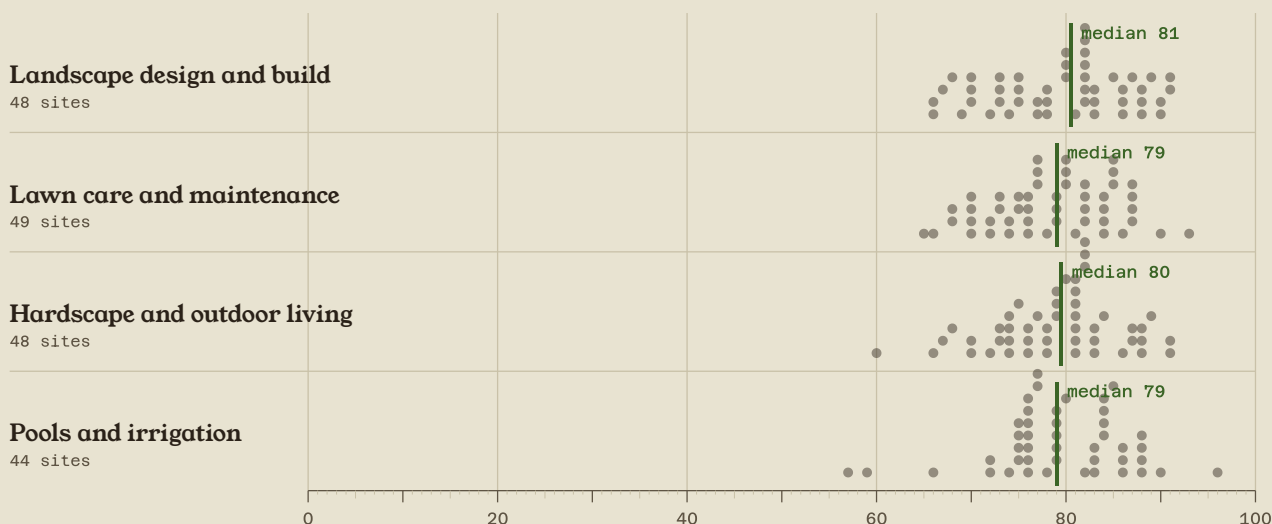


Figure 2. Overall website score out of 100, one dot per site. The green rule marks each group's median.



The season. 51% of the 189 sites offer a seasonal plan or maintenance package by name.

Four businesses, up close

Four real sites from this edition, picked by how many checks they pass: the most, two from the middle and the fewest. The photographs are illustrations, not the businesses, which stay anonymous. The number is the overall website score; each dot is one check, filled when the site passes it.

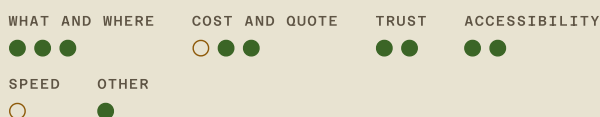
01



PLOT 01

A lawn care and maintenance company in the Northeast

84 / 100



Answers 7 of 8 homeowner questions. Falls short on any price and phone load time.

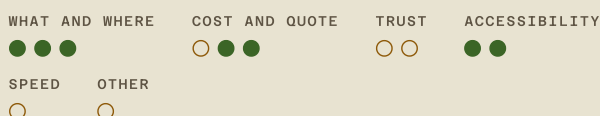
02



PLOT 02

A hardscape and outdoor living company in the Midwest

76 / 100



Answers 5 of 8 homeowner questions. Falls short on licensed and insured, reviews, any price and 2 more.

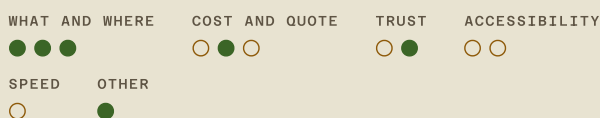
03



PLOT 03

A hardscape and outdoor living company in the Midwest

79 / 100



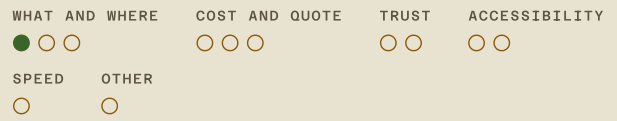
Answers 5 of 8 homeowner questions. Falls short on licensed and insured, a seasonal plan, any price and 3 more.



PLOT 04

A hardscape and outdoor living company in the West

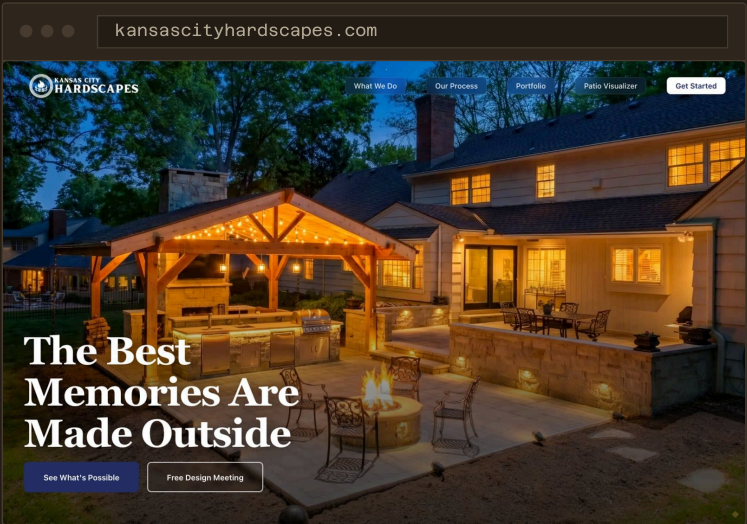
60 / 100



Answers 1 of 8 homeowner questions. Falls short on a service area, a project gallery, an online estimate and 8 more.

Kansas City Hardscapes

Hardscape and outdoor living, Kansas City, MO. It answers 7 of the 8 homeowner questions this edition tests, loads fast on phones and describes its images; like most sites in this study, it has yet to pass text contrast (WCAG 1.4.3). Its overall website score is 83/100. Named as a positive example; every other site in this report is anonymous.



The home page as published, captured 2026-10-15. Visit kansascityhardscapes.com

WHAT IT DOES WELL

- Services named: three or more as text
- Service area named: towns, ZIP codes or an area page
- Project gallery or portfolio of own work
- Free estimate or quote requested online
- Licensed and insured stated, or a licence or certification named
- Reviews marked up, in a widget or quoted
- A price shown: a visit, a package, a square foot or a project
- Real phone visitors see the main content in 1.4 s (Chrome UX Report, 75th percentile; good is 2.5 s or less)
- Every image has a text description (WCAG 1.1.1)
- Clikiti pillar scores of 90 or more: accessibility 97, SEO 95

WHERE IT COULD STILL IMPROVE

- Not found on the home page or the pages it links to: seasonal plan or maintenance package offered



Readable. 83% of the 189 sites have text that fails the WCAG contrast minimum of 4.5:1.

The homeowners left out

Homeowners who use a screen reader, a keyboard or an older phone on a weak signal are customers too. These checks measure whether the site lets them in.³

1	Loads in under 2.5 s on a phone Core Web Vitals · LCP	91% FAIL
2	Text contrast passes 4.5:1 WCAG 1.4.3	83% FAIL
3	Local business structured data Schema.org · LocalBusiness	46% FAIL
4	Images have text descriptions WCAG 1.1.1	16% FAIL

Table 1. Technical checks, share of the 189 sites that fail each one.

How the sites were read

STEP 1 · ALL 189 SITES Read The home page and up to nine pages it links to (services, service area, gallery, prices, maintenance plans, about, reviews, estimate, contact), read as a server delivers them. The homeowner questions are answered here, by fixed published rules (Appendix A4).	STEP 2 · ALL 189 SITES Measure Google Lighthouse (PageSpeed Insights) in a phone and a desktop render, with Chrome UX Report field data where it exists: load time, contrast and image descriptions. Repeatable.	STEP 3 · ALL 189 SITES, SCORE ONLY Review An expert usability review of each home page against Nielsen's heuristics, used only in the usability part of the score. Every issue must name the heuristic, a severity and the element, or it is dropped.
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SCOPE This study examines how independent landscaping, lawn care, hardscape and pool businesses present themselves on the web, not the quality of their design, planting, workmanship or prices.
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FOR AGENCIES AND FREELANCERS

What this means for agencies

what to fix first, and how to pitch it

For small agencies and freelancers who sell websites to independent landscaping, lawn care, hardscape and pool companies. We scanned 189 of their websites: 1% score under 60 out of 100, and 74% leave at least three of the questions homeowners ask unanswered. Here is where the winnable work is, which problems to lead a pitch with, and how to show them without days of spec design.

Who is realistic to win

Lawn care and maintenance are the most winnable: the lowest median score in this report (79 out of 100), and 0% of them score under 60. Their problems are visible, specific and fixable by a small team.

TYPE	SITES	MEDIAN	UNDER 60
Landscape design and build	48	81	0%
Lawn care and maintenance	49	79	0%
Hardscape and outdoor living	48	80	0%
Pools and irrigation	44	79	5%

Score out of 100. "Under 60" is the share of sites that miss most of what a homeowner looks for.

5 problems to lead a pitch with

91% Loads in under 2.5 s on a phone BUILD

Resize and compress the hero image and gallery photos, defer scripts, aim for under 2.5 s on a phone.
"Your home page takes several seconds to appear on a homeowner's phone."

85% Roughly what will it cost? CONTENT

Publish a starting price or a typical range for the common jobs: weekly mowing per visit, a cleanup, a patio per square foot, a pool opening.
"'Roughly what will it cost?' is the first question a homeowner has, and your site makes them wait for a site visit to hear it."

83% Text contrast passes 4.5:1 QUICK FIX

Raise text contrast to at least 4.5:1 in the theme, especially text laid over garden photos.
"Parts of the site are hard to read, and it is a WCAG failure."

71% Are you licensed and insured? QUICK FIX

State "licensed and insured" with the licence or registration number in the footer, and name certifications (ICPI, Landscape Industry Certified, pesticide applicator).
"A homeowner letting a crew dig up the yard wants to know you are insured, and your site never says."

56% Do my neighbours vouch for you? QUICK FIX

Show recent reviews on the home page through a review widget or Review structured data, with the source named.
"Your neighbours vouch for you on Google, but nobody sees it on your own site."

Share of sites with the problem. WCAG items are accessibility failures. Every check cites a standard in the method section.

How to show a prospect their problems, and a redesign

1

Lead with their problem, not your services

Open with one question the site fails, for example loads in under 2.5 s on a phone (91% of sites in this report miss it), and show the exact page where the answer should be.

2

Put a number on it

Compare their site with the sector: across 189 independent landscaping, lawn care, hardscape and pool companies sites, the median scores 79 out of 100 and answers 5 of the 8 questions homeowners ask. A number travels further inside the client than an opinion.

3

Show the fix without days of spec work

A rough redesign that answers those questions persuades better than a proposal, but it usually costs a designer a day or two per prospect. You can sketch it by hand, or use Clikiti: the scan is free and shows any site's problems in about a minute, and paid plans draft a redesign of the home page from the prospect's own brand, from about \$2.33 per pitch.

FOR AGENCIES

Show every landscaper what homeowners see

Clikiti reads a landscaper's site the way a homeowner does, states what it found, and generates the redesign you present before the first call.

SEE YOUR MARKET ON CLIKITI

Methodology

How this study was designed, who was included, what was measured and how far the results can be relied on. It is written so that an agency can share it with a landscaper who wants to check the evidence behind a pitch.

189 websites studied	4 types of organisation	41 states	±7.1 points, margin of error at 95%	2026-10-14 to 2026-10-15 date the sites were read
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A1. The research question

When a homeowner wants a new garden, a patio, a pool or someone to look after the lawn, and looks up an independent company online, usually on a phone, can they find out what it does, whether it works in their area, what its work looks like, roughly what it costs, whether they can ask for a quote without calling, whether it is licensed and insured, whether it can look after the yard every season and whether neighbours vouch for it?

Population. Independently owned US landscaping and outdoor-living companies with one to three locations and their own website, in four groups: landscape design and build, lawn care and maintenance, hardscape and outdoor living, and pools and irrigation. These are the outdoor businesses a small or mid-size web agency can realistically win as clients.

A2. Who was studied

The sample was built from local search listings, city by city, then screened so that every site in it is one an independent agency could realistically win.

SOURCE	WHAT IT CONTRIBUTES	SITES
Local search, landscape design and build	Independent residential landscape design, installation and design-build firms found in local search results, city by city	56
Local search, lawn care and maintenance	Independent lawn care, mowing, fertilisation and grounds maintenance companies found in local search results, city by city	56
Local search, hardscape and outdoor living	Independent patio, paver, retaining wall, stonework and outdoor kitchen contractors found in local search results, city by city	47
Local search, pools and irrigation	Independent pool builders, pool service companies and sprinkler and irrigation contractors found in local search results, city by city	45

INCLUDED

- An independently owned business with one to three locations, all in one state, and its own website (not a directory, marketplace or social profile)

EXCLUDED

- Franchises and national brands (for example Weed Man, TruGreen, Lawn Doctor, The Grounds Guys, US Lawns, NaturaLawn, Spring-Green, BrightView, Yellowstone

- Serves homeowners: residential work is a main line of business, not a side to commercial, HOA or municipal contracting
 - Based in the United States
 - Home page responds and shows the business it claims to be (each home page title was checked before scanning)
- Landscape, Davey Tree, Bartlett Tree Experts, Blue Haven Pools, Premier Pools & Spas, Conserva Irrigation) and any business with four or more locations or offices in more than one state
 - Contractors whose work is mostly commercial, HOA, institutional or municipal
 - Garden centres and nurseries whose site is a store catalogue, even when they also install
 - Directories, marketplaces and lead-generation pages (Angi, HomeAdvisor, Thumbtack, Houzz, Yelp, Porch, LawnStarter, Lawn Love) and generic keyword domains that hide the business
 - Parked, placeholder, under-maintenance, password-protected or unreachable sites, hijacked domains and duplicates

FROM LIST TO SAMPLE					SITES
REGION (US CENSUS)	LANDSCAPE DESIGN AND BUILD	LAWN CARE AND MAINTENANCE	HARDSCAPE AND OUTDOOR LIVING	POOLS AND IRRIGATION	ALL
Northeast	12	11	12	11	46
Midwest	11	14	14	12	51
South	12	13	12	12	49
West	13	11	10	9	43
All regions	48	49	48	44	189

A3. How the sites were read

Pages. The home page, then for each of nine topics (services, service area, gallery or portfolio, prices, maintenance plans, about, reviews, estimate or quote, contact) the best-matching link on the home page.

Speed and accessibility. Google PageSpeed Insights (Lighthouse) on a mid-range phone profile and on desktop, plus Chrome UX Report data from real visitors over the previous 28 days where Google publishes it for the site.

Crawler conduct. One request at a time to each site, at least 400 ms apart, at most ten pages per site; robots.txt is read and obeyed for every page requested; a site that refuses is left out and never retried. The crawler identifies itself as `Mozilla/5.0 (compatible; ClikitiResearch/1.0; +https://clikiti.com)`.

A4. What was measured

8 questions homeowners ask before they ask for a quote, answered from what each site publishes, and 4 technical checks against published standards. A check passes only when the rule below is met; anything the crawler cannot confirm counts as not answered.

QUESTION	COUNTS AS ANSWERED WHEN	STANDARD
Do you do what I need? Services named: three or more as text		Clikiti homeowner question 1 of 8
Do you work in my neighbourhood? Service area named: towns, ZIP codes or an area page		Clikiti homeowner question 2 of 8
Can I see work you have done? Project gallery or portfolio of own work		Clikiti homeowner question 3 of 8
Can I get a quote without calling? Free estimate or quote requested online		Clikiti homeowner question 4 of 8
Are you licensed and insured? Licensed and insured stated, or a licence or certification named		Clikiti homeowner question 5 of 8
Do my neighbours vouch for you? Reviews marked up, in a widget or quoted		Clikiti homeowner question 6 of 8
Can you look after it every season? Seasonal plan or maintenance package offered		Clikiti homeowner question 7 of 8
Roughly what will it cost? A price shown: a visit, a package, a square foot or a project		Clikiti homeowner question 8 of 8
TECHNICAL CHECKS		
Loads in under 2.5 s on a phone Loads in under 2.5 s on a phone		Core Web Vitals · LCP
Text contrast passes 4.5:1 Text contrast passes 4.5:1		WCAG 1.4.3
Images have text descriptions Images have text descriptions		WCAG 1.1.1
Local business structured data Local business structured data		Schema.org · LocalBusiness

A5. The website score

Each site's overall score (0 to 100) is Clikiti's website score, rubric 2.0.0. It measures the website, not the business, and the homeowner questions above do not feed it. It is a weighted mean of five pillars:

PILLAR	WEIG HT	BASED ON
Usability	30%	Checks of the home page for broken links and images, and an expert review of the page as rendered on a phone and on a desktop screen, against Jakob Nielsen's ten usability heuristics. Each issue must name the heuristic, a severity on the Nielsen Norman Group scale and the exact element or wording; issues without all three are discarded, and two independent passes must agree.
Speed	25%	Google Lighthouse on a mid-range phone (60%) and on desktop (20%), and real-visitor Core Web Vitals from the Chrome UX Report (20%) where available.
Accessibility	25%	Google Lighthouse accessibility audits (70%) and Clikiti's own WCAG checks of the served page (30%).
Search	10%	Google Lighthouse SEO audits (60%) and Clikiti's own search checks of the served page (40%).
Trust	10%	Google Lighthouse best-practice audits (40%) and security header checks (60%).

Within a pillar, each issue costs points by severity (critical, high, medium, low) and by how many times it occurs; issues based on judgement count at 70% of measured ones, and duplicates of the same root cause count once. On the four business profiles, the number out of 100 is this overall score, and each dot is one check in its group: filled when the site passes it, hollow when it does not.

A6. Precision

With 189 sites, a share reported for the whole sample is precise to within ± 7.1 percentage points at 95% confidence (worst case, a 50% share; $1.96 \times \sqrt{(0.25/n)}$). By type: landscape design and build ± 14.1 (n = 48); lawn care and maintenance ± 14 (n = 49); hardscape and outdoor living ± 14.1 (n = 48); pools and irrigation ± 14.8 (n = 44). Differences between types smaller than these margins should be read as similar. Percentages are rounded to whole numbers; medians are the middle value of the sites in a group.

A7. Quality control

- Every home page in the cohort was fetched and its title checked against the listed business before scanning, and every home page was checked for gambling, pharmacy, adult and crypto spam
- Businesses were checked for duplicates across domains by phone number
- Detection rules were checked against the evidence they record for a sample of passes and fails for every rule, and revised before the final run
- Every published figure is recomputed from the data at build time, and a statement in the text that the data does not support stops the build
- Results are published only after automated checks for missing data, anonymity, accessibility of the report itself and the margin of error statement pass

A8. Limitations

- A point-in-time snapshot: sites change, and a site may have improved or declined since it was read. Landscaping is seasonal, and the scan ran in October, when some companies promote fall cleanups, snow removal or winterisation rather than spring work.
- Only public pages were read: the home page and pages it links to. Chat widgets, multi-step quote forms, design tools and customer portals were not tested.
- Answers are read from the page as a server delivers it. Content that only appears after scripts run in the browser (some whole sites, galleries and review widgets) is not seen, which the study counts as a gap a search engine or a slow phone would also meet.
- The study reports what a website shows. It does not judge any company's design, planting, workmanship or prices, and it does not check whether any licence, certification or insurance is valid or current.
- Automated accessibility tests find only part of what WCAG covers; keyboard and screen-reader use need a manual audit.
- The sample is a structured list of real, independent businesses, not a random draw. Margins of error are given as a guide to precision, not as a guarantee that the results hold for every business in the country.

A9. Data, licence and corrections

The aggregate results are published as CSV and JSON beside this report under the Creative Commons Attribution 4.0 licence: you may reuse, adapt and share them, including in client proposals, with a credit to Clikiti and a link. No per-site results are published. Corrections and removal requests are reviewed and answered personally; see the end of this report.

Businesses in this study

The 189 websites in this edition, by type. This list says who was scanned and nothing more: results in this report are shown only in aggregate or anonymously.

Landscape design and build (48)

Aspen Garden & Landscape
Madison, WI

Austin Outdoor Design
Austin, TX

Beautiful Blooms Landscaping
Jacksonville, FL

Best of Texas Landscapes
Austin, TX

Birch Hill Landscape and Design
Newington, CT

Bradley Landscape Development
Encinitas, CA

Calvin Landscape
Indianapolis, IN

Creative Contour
Avon, CT

di Stefano Landscaping
Essex, VT

Dream Gardens Inc.
Knoxville, TN

Earthadelic Landscape & Construction
Knoxville, TN

Eisler Landscapes
Prospect, PA

Eschenfelder Landscaping
Salt Lake City, UT

Fredell Enterprises
Colorado Springs, CO

Gail Willey Landscaping
Washoe Valley, NV

Gardenalia
Pittsburgh, PA

Gardens of the Carolinas
Raleigh, NC

GrassRoots Landscape Company
Eugene, OR

Ground One
Minneapolis, MN

Haase Landscape
Spokane Valley, WA

Habitat Gardens
Portland, OR

John A. Anderson Landscape Design
Sioux Falls, SD

John Glenn Landscapes
Savannah, GA

Landscape Architecture LLC
Madison, WI

Little Lion Landscape Design
Portland, ME

Natural Environments Landscaping
Fargo, ND

New Dawn Landscaping
Princeton, NJ

Outdoor Expressions
Billings, MT

Parker Garden Design
Nashua, NH

Peabody Landscape Group
Columbus, OH

Pearl Landscaping & Patio Company
Albany, NY

Philip Moser Associates
Baton Rouge, LA

Plant by Design
Richmond, VA

Priority Landscape Construction
Omaha, NE

Rine Landscape Group
Columbus, OH

Royal Creations Architectural Landscaping
Kansas City, MO

Shalvey Brothers Landscape
Warwick, RI

Sorce Signature Outdoors
Tucson, AZ

Southern Landscape
Austin, TX

Specialty Landscape Inc.
Fresno, CA

Stuteville Landscaping
Sacramento, CA

Summit Landscape Construction
Nashua, NH

TerraVita Landscape Design, Contractors and
Gardening
Boise, ID

The Easy Gardener
Knoxville, TN

Urban Earth Landscaping
Albuquerque, NM

Verdant Enterprises
Savannah, GA

Vive Exterior Design
Fishers, IN

Warren Landscaping
Shrewsbury, MA

Lawn care and maintenance (49)

A Superior Cut
Salt Lake City, UT

A+ Landscaping and Maintenance
Manchester, NH

Acre Group
Pelham, AL

Action Yard & Tree Services
Tucson, AZ

Alamo Turf Works
San Antonio, TX

Audet Enterprises
Westbrook, ME

Beautiful Lawns
Waterford, NY

Burd's Lawn Care
Williston, VT

Central Jersey Landscaping & Lawn
Maintenance
Hamilton, NJ

City & Estate Gardener
Providence, RI

Cooper Lawn Care
Rancho Cordova, CA

Dominion Lawn Care
Fresno, CA

Eagle Lawn & Landscape
Sioux Falls, SD

Excel Lawns & Landscape
Des Moines, IA

Fairway Green
Raleigh, NC

Farison Lawn Care
Louisville, KY

Gold Quality Lawn Care Services
Garner, NC

Grasshopper Gardens
Gansevoort, NY

Green Lawn Care and Landscape Inc.
Boise, ID

Green Machine Lawn & Landscape
Wichita, KS

Greenbeard Lawn Care
Columbus, OH

Harrington's Organic Land Care
Bloomfield, CT

Healthy Lawns & Shrubs
Little Rock, AR

Kozy Lawn Care
Omaha, NE

Lawnmax
Reno, NV

Lawns of Tulsa
Broken Arrow, OK

LawnScapes of Billings
Billings, MT

Local Roots Outdoor Services
Bluffton, SC

Look At That Lawn Care
Jacksonville, FL

Madison Grassman Lawn Care
Madison, WI

Martinez Yard Works
East Hartford, CT

Martz Bros. Lawn Care & Tree Doctor
Kansas City, MO

Mass Landscaping & Snow Removal
Worcester, MA

Mastergreen Lawncare
Columbus, OH

Nebraska Yard Care
Omaha, NE

NutriGreen Lawn Care
Keller, TX

OregonScapes
Eugene, OR

Precision Cut Lawn Service
Indianapolis, IN

Pristine Lawn & Landscape
Pittsburgh, PA

Quality All-Care Lawn Services
Bonner Springs, KS

Quality Lawn Care
Albuquerque, NM

Spokane ProCare Inc
Spokane, WA

St. John Lawn Care
Knoxville, TN

Top of the Line 904 Lawn Care
Jacksonville, FL

True Lawn Care Inc.
Lakeside, CA

Viens Lawncare
Bloomington, MN

Wake Pro Lawn Care
Raleigh, NC

Welk's Lawn Care
West Fargo, ND

Wood Lawn Care Inc
Indianapolis, IN

Hardscape and outdoor living (48)

4 Corners Hardscapes
Madison, WI

Allscape Outdoor
Jacksonville, FL

American Masonry
East Providence, RI

Artisan Hardscapes
Fargo, ND

Beyond Brick Tucson
Tucson, AZ

Brilliant Borders Landscaping
Waukeg, IA

Cedar Creek Landscapes
Pennington, NJ

Columbus Hardscapes
Columbus, OH

Crescent Moon Landscaping
Charleston, SC

Cutting Edge Hardscapes
Indianapolis, IN

Donas Outdoor Living
McMurray, PA

Endless Summer Hardscapes
San Diego, CA

Excellence Hardscapes & Outdoor Living
Kansas City, MO

FireBrick Masonry & Excavation
Burlington, VT

Floriscapes Inc.
Jacksonville, FL

Frickle's Lawn & Landscape
Billings, MT

G & R Contracting
Henrico, VA

Garcia's Landscaping
Manchester, NH

GardenGOAT
Austin, TX

Heirloom Landscapes
Sturbridge, MA

HV Hardscape LLC
Colorado Springs, CO

Interlock Hardscape
Spokane, WA

Interlocking Design LLC
Eugene, OR

Kansas City Hardscapes
Kansas City, MO

KG Stone & Hardscape
Derry, NH

Kittleson Landscape
Madison, WI

Kodiak Landscape
Cottonwood Heights, UT

KRD Landscaping
Charlton, MA

Landworks NW
Portland, OR

Larkin Landscape and Design
West Des Moines, IA

Level Up Hardscapes
Omaha, NE

Louisville Hardscapes
Louisville, KY

Lucas Outdoor Design
Knoxville, TN

Mike's Evergreen
Clovis, CA

Omaha Backyard Living
Omaha, NE

PaverCrafters
Clearwater, FL

Reliable Hardscapes
Tampa, FL

RPM Outdoor Living
Albany, NY

Scenic Green
Indianapolis, IN

St. Pierre Stone & Garden
Westbrook, ME

Stone & Scappes
Wethersfield, CT

SuperiorScape
Birmingham, AL

Tierra Design
Sioux Falls, SD

Twinscapes
Columbus, OH

Ultimate Pavers
Tampa, FL

Unlimited Landscapes
Louisville, KY

Waldron Outdoor Designs
Ballston Spa, NY

Yard Exotics And Contractors LLC
Albuquerque, NM

Pools and irrigation
(44)

Apex Pool & Tennessee
Knoxville, TN

Aqua Lawn and Landscape
Fargo, ND

Aquatic Creations
Columbus, OH

B & J Pools
Birmingham, AL

Brothers Irrigation & Lighting
Columbus, OH

Clear Blue Pools
Summerville, SC

Cypress Pools & Spas
Latham, NY

Douglas Aquatics
Richmond, VA

Ed's Pools Inc.
Knoxville, TN

Edwards Pool Construction
Wichita, KS

EMCO Sprinkler Company
Pittsburgh, PA

Eugene Sprinkler Service, LLC
Eugene, OR

Gold Star Irrigation
Jacksonville, FL

Irrigation by Design
Minneapolis, MN

JAL Pools
Bluffdale, UT

JC Pools
South Barre, MA

JDO Pools & Spas
Richmond, VA

Jim Chandler Pools
Penryn, CA

Jose's Pools
San Antonio, TX

Landscape Sprinkler
Sioux Falls, SD

Larsen's Pool & Spa
Tampa, FL

Ledgewater Pools
Falmouth, ME

Meraki Pools AZ
Tucson, AZ

Mid-City Custom Pools
Grapevine, TX

Mowry Brothers Pool Company
Buxton, ME

New England Lawn Irrigation
Londonderry, NH

Oasis Sprinkler Systems
Billings, MT

Olympic Pool & Spa
Omaha, NE

Peloquin Sprinklers & Landscaping
Colorado Springs, CO

Perma Pools
Indianapolis, IN

Pools by Richard
Cranston, RI

Poolscales Vermont
Colchester, VT

Prestige Pools
St. Paul, MN

Rain King Iowa
West Des Moines, IA

Rizzo Pools
West Hartford, CT

SA Rainmaker
San Antonio, TX

Sierra Sprinkler
Reno, NV

Signature Pools & Spa
Clovis, CA

Speck USA
West Des Moines, IA

Spot Pools
Raleigh, NC

Storm Irrigation
Omaha, NE

Superior Sprinkler Systems Inc
Boise, ID

Swim-Mor Pools and Spas
Englishtown, NJ

Tri-City Pools
Ravena, NY

DISCLAIMER

About this study

This report is based on automated scans of publicly available home pages, and pages they link to, run on 2026-10-14 to 2026-10-15. Its findings are a point-in-time technical snapshot of each website. They are not a judgement of anyone's design, planting, workmanship or prices, and automated checks may contain errors. This report is not a judgement of the quality of any landscape, installation or price, and it does not check whether any licence, certification or insurance is valid or current. Clikiti is not affiliated with, and does not endorse, any business listed here; trademarks belong to their owners. The report is provided "as is" under CC BY 4.0, without warranty of any kind. Every person in this report's photographs is AI-generated; none is a real person. The one business screenshot is the featured business's own home page, shown unaltered.

REMOVE MY BUSINESS FROM THIS STUDY

We review every request and reply when it's done; removed businesses are excluded from future editions.

NOTES

1. Every figure is computed from the scan data for this edition: 189 of 190 sites in the cohort, scanned 2026-10-14 to 2026-10-15. Margin of error: ± 7.1 points at 95% confidence for a share of all 189 sites (Landscape design and build ± 14.1 , Lawn care and maintenance ± 14 , Hardscape and outdoor living ± 14.1 , Pools and irrigation ± 14.8). Left out: 1 (no mobile Lighthouse result). Results are not attributed to named businesses, except the standout; elsewhere each is shown as its kind of business and a number. The appendix lists who was scanned.
2. Twelve checks: eight homeowner questions, plus loads in under 2.5 s on a phone; text contrast passes 4.5:1; images have text descriptions; local business structured data.
3. Standards: Loads in under 2.5 s on a phone (Core Web Vitals · LCP); Text contrast passes 4.5:1 (WCAG 1.4.3); Images have text descriptions (WCAG 1.1.1); Local business structured data (Schema.org · LocalBusiness).
4. Scanned October 2026. The booking calendar is a general guide to the trade's year, not a finding of this study.
5. Photographs are illustrations created with generative AI for this report (Google Gemini); every person shown is fictional. The one website screenshot is the standout business's own home page. The usability review in A5 is carried out by an automated vision model (Google Gemini) under the rules stated there.

Take it, quote it, share it

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Only 15% of the 189 independent landscaping, lawn care, hardscape and pool websites we scanned show any price: a visit, a package, a square foot or a project. The report, the method and the aggregate numbers are open: use them in your pitches, posts and proposals.

Download the PDF	A4
Read as Markdown	text, for people and AI
Aggregate data	CSV · no site named
Aggregate data	JSON · no site named

CITE (APA)

Clikiti. (2026, October 15). The state of independent landscaping websites 2026 (Q4 2026) [Report]. <https://clikiti.com/research/landscaping/2026-q4>

EMBED THE CHART

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<figure style="margin:0;max-width:720px"><a href="https://clikiti.com/research/landscaping"></a><figcaption style="font:13px/1.4 sans-serif">Source: <a href="https://clikiti.com/research/landscaping">Clikiti, The State of Independent Landscaping Websites 2026</a> (Q4 2026). <a href="https://creativecommons.org/licenses/by/4.0/" rel="license">CC BY 4.0</a>.</figcaption></figure>
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189 sites · scanned October 2026 · margin of error up to ±7.1 percentage points at 95% confidence.

Clikiti · Research from automated scans, CC BY 4.0 · Aggregate figures; no business is named in the data.

Research Benchmarks Gallery Free scan Privacy